

EDITORIAL

HAPPY CHRISTMAS TEN THOUSAND TIMES!

The Era and Express says Happy Christmas 3,000 times and each of the 3,000 copies will say Happy Christmas to several people probably before it is put away, or re-mailed, or used to start a fire. Or perhaps it will only brighten a fire already started.

Jesus Christ started a fire 2,000 years ago that has dimmed and nearly gone out at times but that has never burnt more brightly than it does today. Even in unfortunate Germany there are Christian people and Christian-minded people who are helping to resist those who teach racial superiority, those who deny Paul's "(God) hath made of one blood all nations of men for to dwell on all the face of the earth."

Even more than a war for democracy, this is a war for Christianity and the things for which Christmas stands. Christ is "the light of the world," the hope of the world, and Christianity is a fire which spreads and intensifies, entering into men's hearts and into their social systems, ever burning down that which stands in the way of something better. Men are fighting on distant battlefields and at home for that Christian kingdom which Paul said was for both Greek and Jew, barbarian and Scythian, slave and free.

Newspapers proudly play their part in brightening and spreading that Christian fire. When they try to tell what Christian and Christian-minded people are doing, saying and thinking, they, too, go "into all the world and preach the gospel to every creature."

To the boys overseas, and to all readers wherever they may be reached, The Era and Express says: "Happy Christmas and best wishes for a bright new world!"

DON'T BUILD ON SAND

A circular distributed last week by the local organizing committee of the International Fur and Leather Workers' Union gave two arguments for a union. The first was to "help to improve their working conditions and raise their standards of living."

The second was: "The union is also needed to plan for the post-war period, because employers are already planning to cut the wages of the workers when the war is over."

That second statement is, in our opinion, unfair. Some employers may be planning to cut wages after the war is over, many may be expecting to have to cut wages, but we believe that most employers are hoping for post-war conditions that will enable them to maintain or increase present wages.

The union circular gave the following proof of its statement: "To prove this point we quote from an article in the Newmarket Era and Express of Dec. 10, 1942: 'Young lads who are receiving such fancy wages will have to come down to earth after the war.' Another section of that article reads: 'They forget that when the war is over they will have learned little or nothing and will have to continue as ordinary laborers at much lower wages and with many periods of idleness.'"

The casual reader would suppose that the article quoted was an Era and Express editorial. Actually, it was from the Midland Free Press Herald, and so credited when reprinted in this newspaper.

The two sentences quoted, if read with their context, express some blunt truth with which, we would have supposed, every union man would agree. They were part of an argument in favor of apprenticeships. Craft unions almost over-emphasized apprenticeship; have industrial unions swung to the other extreme?

In any event, a forecast that boys who have chosen high paid work rather than lower paid work that must be learned will not fare so well as their plodding brothers does not "prove" that employers "are already planning to cut the wages of the workers."

We believe in unions. Weekly newspapers have a union. They buy their paper from members of an unlawful price-fixing combine which could be prosecuted if half a dozen persons wanted to lay a complaint, but newspapers and printers seem to like the stability of prices which the "union" provides. Manufacturers have a union. Milk producers have a union. Farmers are organizing a union, the Canadian Federation of Agriculture. Workmen too need unions, to increase the value of their labor and to secure a better price for it.

We don't believe any worthwhile organization can be founded on misstatements or over-statements. Unions will not prevent depressions or avoid the need for learning and apprenticeship. Unions will not prevent some war plants from closing down when the war is over.

It seems to us that unions, like any other worthwhile organization, must be based on truth, tolerance, fairness and education. Workmen could well take a leaf out of the book of Canadian farmers, who are basing their union on study, study groups and farm radio forums. It is a hard road but it will pay big dividends.

The radio probably is not available for the promotion of labor unions, but study groups can be formed wherever fellow workmen want to get together and study their mutual problems. The C.C.F. is an example of a thriving organization based on study groups. Study will make workmen masters of their own destiny. Unstudied and careless statements will not further the worker's cause.

EARLY MORNING WALK PERHAPS SAVED LIVES

Little Beth McPhee was slightly affected by smoke fumes when a fire broke out about 1:30 Monday morning in the hallway at the rear entrance of Mr. and Mrs. Morley McPhee's apartment in the Robertson building at the corner of Main and Water Sts.

She was sleeping within ten feet of the fire. Firemen under Chief W. W. Osborne answered the call and the fire was soon put out with extinguishers. There was little damage, and it was caused mostly by smoke. It is not known how the fire started. There were few people at the fire.

Noticing a blaze in a window in the Robertson apartments Rev. and Mrs. J. A. Koffend turned in a fire alarm. Mrs. Koffend said she and Mr. Koffend were taking a walk before retiring. It was 1:30 a.m. and cold. It almost looked as though we were sent out, she said.

SEND GREETINGS

Christmas cards received by the editor of The Era and Express include greetings from LAC Mervyn Wainman, Britain, Sub-Lieut. T. R. Hilliard, Halifax,

CHILD'S DEATH LEADS TO RELIEF INQUIRY

"That's the most excitement we have had this year," a Whitechurch township councillor said following a heated discussion at a council meeting last week when Relief Officer Robert Windsor accused members of the council with interfering with his work.

Reeve Earl Toole explained that nobody was trying to override the relief officer, but he said that when complaints such as one from Yonge St. was received the council had to act. A child had died in that case, he said, and neglect was being charged.

Mr. Windsor said that the child might have died from neglect but that the township wasn't to blame. The child's mother bought a car not many months ago, he said. The case is before a provincial officer, who was looking into the situation, he said.

Two relief recipients were on hand from Ballantrae to testify that the relief officer had not neglected them, and that they were being properly looked after.

M. S. and Sgt. Gordon Thompson, Britain.

Artificial Breeding Club Bids \$13,900 On Brantford Bull

Use Newmarket Bull, Montvic Rag Apple Darkie, For Artificial Insemination, Holstein Men Decide

At a well-attended meeting of York County Holstein breeders held Dec. 1 at Richmond Hill an Artificial Breeding club was formed. Dr. H. M. Legard, Weston, spoke briefly on his experiences to date with artificial insemination and expressed his willingness to co-operate with the county breeders in the promotion of this work. Arrangements were made with the county council to use the bull, Montvic Rag Apple Darkie, artificially. He heads the herd maintained at the Industrial Home, Newmarket.

Officers elected at the meeting

were as follows: president, Geo. W. Henry, Todmorden; secretary-treasurer, Cameron Boake, Downsview; committee, Geo. C. Jackson, Downsview, Raymond Clarkson, Weston, and two members of the county council agricultural committee to be appointed later.

It was also decided to attempt to buy Montvic Renown at the dispersal sale of the G. M. Clements herd at Brantford. The sum of \$13,900 bid on him by Geo. W. Henry, representing this club, was just \$200 short of the final bid of \$14,100 made by a Chicago candy company.

New Redmen Will Bring Trophies To Newmarket

BRAMPTON, NEWMARKET BORDEN FLIERS WILL BE IN SAME LOOP

Newmarket will have O.H.A. hockey this winter and even a "Redmen" team to boot.

Newmarket training centre No. 23 has entered a team in the O.H.A. schedule, and will play in a circuit that will include Brampton training centre, using Aurora rink for home games, and an R.C.A.F. team from Camp Borden.

These No. 23 boys mean business. They were practising on Toronto ice over a period of three weeks. Their last couple of practices have been on Newmarket ice.

Sgt.-Major Sydney Bowman has been whipping the team into good physical condition for the endurance tests that are ahead.

The club is again managed by Lieut. Dave Matheson, and is coached by Sgt. Jack McDonald. The team will be playing under the good old red and white, familiar Newmarket colors for many a year.

The rail-bird fans at Newmarket arena said that there isn't any doubt but what Newmarket will have one of the best intermediate clubs seen here for many a season. They seem to have the fighting spirit and the brains of some of the gallant "Redmen" of old.

The schedule will start after New Year's.

BRUCE McMILLAN IS FLOWMEN'S PRESIDENT

Bruce McMillan was elected president of the North York Plowmen's Association at the annual meeting held at the home of Walter Woods, Yonge St., recently.

Other officers elected were: 1st vice-pres., Herbert Smith; 2nd vice-pres., Frank Marritt, secretary, Ross Ratcliff; treasurer, Win. Timbers.

HELP CHILD BOMB VICTIM

Stouffville Lions club will assume the maintenance of one British child bomb victim for 1943, it was decided at a meeting last week. The club raised \$100 at their concert last week.

Lion W. M. Cockburn, Newmarket, deputy-district governor, was guest speaker and gave the Lions an interesting address on agriculture.

LIONS CHRISTMAS FUND

Previously acknowledged	\$326.00
W. J. Thompson	3.00
Thornton Bales	5.00
J.V.D.R.	5.00
Mrs. Dan. Hills	2.00
Pickering College Students and Staff	15.00
Total	\$356.00

It is not too late to have a share in this community project. Send your gift to Frank Courtney, Lions club treasurer, H. E. Lambert, The Era and Express or any member of the club.

IN THE FIGHT FOR FREEDOM

AC2 Howard Hamilton, manning pool, Toronto, spent the weekend with his parents, Mr. and Mrs. Phil Hamilton.

Sgt.-Pilot Donald Rose and Mrs. Rose spent the weekend with Mr. Rose's parents, Mr. and Mrs. Lyman Rose. Sgt.-Pilot Rose is stationed at Malton.

Rfn. Percy Deavitt, son of Mr. and Mrs. Wm. Deavitt of Sharon, who is stationed at Nanaimo, B. C., is home on furlough for the Christmas season.

SECURITY FOR PEOPLE, DECLARED TO BE AIM

"Our purpose is to bring security to the people of Canada," Paul Krowchuk of the C.I.O. International Fur and Leather Workers' Union said at a meeting in the town hall on Thursday evening. About 70 persons were present.

"I have never made you any promises," said Joe Starr, another organizer. "All I promise you is that you and I together will do everything possible to better your conditions."

"You bet your life there will be trouble," he said commenting on a reprinted article in The Era and Express concerning a Windsor strike and the subject of apprenticeship. The article predicted trouble when inexperienced "young lads," now receiving 75 cents an hour, "come down to earth after the war."

"Apprentices' wages are \$6 and \$8 a week," he said. "Those boys are doing men's work."

He said that some workers he had talked to in Newmarket agreed that there should be a union but they were afraid of losing their jobs. "You can't lose jobs for joining a union," he said. "There is a law against it. The other fear is that the plant will close down. It can't close down."

"We don't want strikes. We hate strikes, because both employers and employees lose, but we can achieve things by other means."

"We haven't a majority yet, but we are pretty close," he said.

Dan Casey, a Newmarket leather worker, said: "We're signing new members every day. It won't be long before we're over the top. We don't need many more. When I joined the union I figured I was doing something for myself."

"There is too much racial talk," said Jas. Cullen, Jr. "I have a brother and a brother-in-law and other relatives overseas fighting that sort of stuff. And we don't want them to have to come back here to fight it all over again."

Dave Dixon, of the Canadian Congress of Labor, said that he was going to organize the furniture industry in Newmarket. He said that he had been 41 years in the labor movement, that they had tried out the craft unions but that the industrial unions, covering a whole industry, were better.

He said that he had organized a furniture industry in Owen Sound, and a few weeks after the men had won recognition the employer told him that production had increased and unionization was the best thing that had ever happened to his plant.

Myron Spalding, a Newmarket leather worker, appealed for more men to join the union.

The three Newmarket dairies announce that there will be no milk deliveries on Christmas day and New Year's day, but that instead there will be deliveries on Sunday, Dec. 27, and Sunday, Jan. 3.

IS ENTHUSIASTIC ABOUT BRACKEN

Mr. and Mrs. J. O. Little returned last week after attending the Conservative convention in Winnipeg. Mr. Little met Premier John Bracken, of Manitoba, the new leader, and has great confidence that he will be a successful chieftain.

VETERANS' PARTY NETS \$161 FOR ACTIVITIES

The Newmarket Veterans' annual euchre, dance and draw held in the town hall on Friday evening was a great success and was attended by the usual large crowd. The unfavorable weather conditions, however, kept a large number of people away but those who braved the elements, numbering about 350, were amply rewarded for doing so by a splendid evening's entertainment.

Forty tables were used by the players of euchre under the able guidance of Orville Pennock, Toronto, who had everything working smoothly until the last hand, when all went upstairs to join in the dancing. Art West's orchestra provided the music for a real good time.

In between the dances the prizes for the euchre and draw were given to the winners followed by the draw on the doll's house, made and donated by Mr. Pennock. Following are the prize winners:

Euchre: ladies, 1. Mrs. A. Smith, 2. Miss Alzina Owens, lone, Mrs. Chas. West, 3. Kay Longhurst; men, 1. J. R. Petrie, lone, Fred Lewis, 2. Arthur Pappiati, 3. Fred Penrose.

Draw: 1. H. W. Thoms, 2. W. Wadsworth, 3. W. M. Collins, 4. A. R. Low, 5. W. Semanille, 6. Mrs. F. Lloyd, 7. W. Workman, 8. R. Coupland, 9. G. Flanagan, 10. M. Longhurst.

The winner of the doll's house was Harvey Marks, of the Herald Printers.

Prizes for the euchre and draw were donated by the following merchants: W. H. Eves & Co., Geer & Byers, Robt. Simpson Co. Ltd., T. Eaton Co. Ltd., L. B. Rose, H. E. Gilroy, Macnab Hardware, Mrs. F. N. Chandler, Quinlan's Mfg. Co., J. L. Spillette, E. Bate.

Cash donations were received from the following: Office Specialty Mfg. Co., \$10, Dixon Pencil, \$5, W. P. Mulock, \$5, Morgan Baker, \$2.

Net proceeds were \$161, Secretary Jack Duffield reported.

POST-WAR PLANNING WILL BE LIONS' TOPIC

"Preparing for the Peace" will be the subject of an address by Headmaster Joseph McCulley of Pickering College at the Lions club on Monday, Dec. 28.

Mr. McCulley is not only the headmaster of an expanding school but he is also a member of several Canadian and U.S. committees which are giving special study to the problems of youth both now and after the war.

He is chairman of the young men's committee of the national council of the Canadian Y.M.C.A. and a member of the Canadian Youth Commission that is being formed to study post-war problems under the chairmanship of Dr. Sidney Smith, president of the University of Manitoba. He is also, among other things, an honorary member of the American Headmasters' Association.

Newmarket clergy are being invited to be guests of the club for this occasion.

THANK COMMANDOS

A resolution thanking the farm "commandos" who aided in the 1942 harvest was passed recently by York county council. Copies are now being mailed to all those who helped.

Coming Events

Insertions under this heading one cent per word per week, minimum charge 25 cents a week, if paid within six days, otherwise 25 cents additional. There is no cheaper advertising for any event.

Christmas night, Dec. 25—Old time and modern dancing at Middlebrook's dance hall, Armistage, Danny Brein and his Merry Makers. Starts 9 p.m.

Thursday, Dec. 31—New Year's Eve frolic at Middlebrook's dance hall, Armistage. Old time and modern dancing. Danny Brein and his Merry Makers. Starts 9 p.m.

New Year's Eve dance at the Recreation club, 14 Millard Ave. Admission 150 cents per couple. Reserve this date.

Friday, Jan. 2—First annual social evening and dance sponsored by Norman Brunt (of River-edge Park) at Royal York Crystal Ballroom, Toronto, 9 p.m. to 1 a.m. Dancing and cards. Dress optional. Single tickets \$1, at Morrison's, Newmarket, or Royal York.

Hospital Conditions Are Not What They Should Be - - Dales

Couldn't Get Patient Into Over-Crowded Hospital Council Meeting Night, Dr. L. W. Dales States

Next year the town council will have to study the problem of enlarging York county hospital, Mayor Dr. L. W. Dales told the council at a meeting last Wednesday evening.

Dr. Dales himself started the private hospital which was the forerunner of the present York county hospital.

"We have a hospital of 40 beds," Dr. Dales said. "There are 50 patients there tonight. You couldn't get a patient in there for love or money. There are babies out in the hall and there is a baby on the operating-

table. "Conditions are not what they should be. Something will have to be done. We will have to take into consideration next year doing something and giving our help."

"Next year there will be a move by the dominion government for health insurance. Hospital accommodation will have to be provided."

"It is a public service and it is awfully necessary. This is a pressing need. We can't neglect these demands for the care of the sick."

Service Of 36 Years On Council And Board Praised

MAYOR EXPRESSES APPRECIATION OF WORK TO RETIRING COUNCILLOR

The final council meeting of 1942 was held last Wednesday evening. All the members of the council were present.

"I want to take this opportunity of thanking each one of you for your very whole-hearted co-operation," said Mayor Dr. L. W. Dales.

"It has been a difficult year, there have been many problems," said Dr. Dales. "I feel that we have faced them all. Whatever decisions we have made have been made to the best of our knowledge and ability."

"We have left some progressive legislation. We have given the town a good water supply. We got it with the help of our good friend the clerk."

"I want to thank our good friend, Arleigh Armstrong. No one has been more fair-minded, more tolerant, more easy to talk to. I hope you will come back some day."

"It has been a real pleasure to work with you gentlemen," said Mr. Armstrong. "I am going to miss your meetings. As a citizen I think the town is lacking in appreciation of the efforts of the council for the welfare of the town. I think the town has been particularly fortunate in the members of the council, other than myself. I hope that you will give Mr. Perks the same tolerant consideration that you have given me. I wish Mr. Perks all the success in the world."

"Walter Eves has served as a member of the school board for 20 years," said Dr. Dales. "I think it would be very nice if the clerk would write a letter to Mr. Eves in appreciation of his long years of service."

"And add his 18 years in the council," said Councillor A. D. Evans. "That is a nice record."

Councillor Frank Bowser added a word of appreciation for 14 years public school board service given by L. B. Rose.

KEEP POT BOILING

The Newmarket Veterans' Soldiers' Comforts fund has received gifts of \$1 each from Mrs. Fred Hewson, Mrs. Ed. Woolven, Mrs. Lorne Cole and Mrs. Cecil Shropshire and a gift of \$3 from Mrs. Arthur Duffield.

PUBLISH DEC. 31

Next week's Era and Express will be published on Thursday, Dec. 31. Early copy is always a help, so more copy is usually received on Tuesdays and Wednesdays than can be typeset.

"CHRISTMAS SUGGESTS SOLUTION FOR WAR"

"The Birth Supreme Midst Things Ajar," was the subject of Rev. A. B. Stein's Christmas sermon at the Congregational-Christian church on Sunday morning.

"Before the nativity of Christ at Bethlehem all divine revelation and guidance flowed towards the coming of Christ," said Mr. Stein. "Since Bethlehem all divine revelation and guidance has flowed from it."

"Even as God's people of the first century were waiting and longing for the coming of the deliverer, Christ, so today we await his revelation in the hearts of men, in society, in the home and in the nation. When that takes place we will see a 20th century birth supreme midst things ajar."

"The suggestions, and sometimes agreements of the nations, during the last war and the present one, that there be no battles fought on Christmas day is a testimony to the fact that there is a solution to this world's hate and strife."

"The greatest gift the wise men brought to Jesus was not gold, not myrrh, nor frankincense, but themselves," Rev. Henry Cotton said at Trinity United church.

"The thing that bothers me most today about many people is that they are aiming too low," said Mr. Cotton in the course of a short message. "I know that they have the capacity for greater things."

MAY BUY ARENA

When Bradford ratepayers go to the polls in January they will vote on the question of buying the village arena. The price is \$2,100. The stockholders have a cash offer for the building, which, if accepted, would make the arena no longer available for skating.

Five Christmas Birds, No, Words, And Five Classified, Are Offered As Holiday Fare For Movie-Puzzle Fans

There were 19 correct answers sent in to last week's contest. Others were late or incorrect. The winners were drawn by Mrs. Seneca Cook at Mrs. F. N. Chandler's ladies' wear store.

They are: Billy Betts, 60 Timothy St., Newmarket, Miss Ruth Keffer, Newmarket, Mrs. Ted Baillie, 69 Eagle St., Newmarket, Mrs. McNeil, R. R. 3, Newmarket, and Mrs. B. Cutting, Newmarket.

Winners of this week's contest have their choice of seeing Edward Arnold and Ann Harding in "Eyes in the Night," and Penny Singleton, Arthur Lake and Larry Simms in "Blondie for Victory," on Tuesday, Dec. 22, or George Formby in "South American George" and William Gargan, Charley Grapewin and Margaret Lindsay in "Enemy Agents Meet Ellery Queen," on Thursday, Dec. 24. Passes may be picked up any evening at the Strand theatre.

The correct answers were: market, cheaterfield, garage (area), village, davenport, sing-

ers, proving, stable, condition, running. All the v's and all the g's were left out.

THIS WEEK'S CONTEST

Five double passes will be given to the winners of this week's contest. The contest is open to everybody. "Somewhere I'll Find You," starring Clark Gable and Lana Turner, and "It Happened in Flatbush," starring Lloyd Nolan and Carole Landis, are on the program for Tuesday, Jan. 5, and "The Lady is Willing," starring Marlene Dietrich and Fred MacMurray, and "Saboteur Squad," starring Bruce Bennett and Kay Harris, are playing on Thursday, Jan. 7. Answers must reach The Era and Express office by 9:30 Tuesday morning, Dec. 29.

Five of this week's scrambled words have been chosen from the classified ads and the other five are words pertaining to Christmas. Here they are: SEMOIT, EL, YLICEB, GARNEM, PSH, SEHDE, KUYET, DYARNCE, RE, HNXODFUD, DEPRINUB, ITDSFAUS, CTRYLCK.

CHRISTMAS

By GOLDEN GLOW

There's no use trying to settle down and think of some serious subject, with Christmas "just

round the corner!" So here I am again writing about Christmas! The glad, mad rush of this week is on us as I write! When you read this it will no doubt be Christmas Eve, and our Christmas tree lights will shine out and our electric candle in the Christ-

mas wreath glow in the window, for on Dec. 24 up to Dec. 31, we are to be allowed by the Hydro to "turn on the light."

To walk along the street and see a brilliantly lighted house upstairs and down nowadays means only one thing, and that is two families share the house, as so many do here in Newmarket, for we are requested to turn off any light we are not using. Yes, indeed, every so often over the radio you hear: "Have you turned off that verandah light? Did you forget to turn off the cellar light?" and so on, down the list, toaster, electric iron and all.

But for one glad week we can revel in the lovely Christmas lights! But there will be no lighted out-of-doors Christmas trees this year with their glowing beauty bright against the white snow and the gorgeous moonlight above, and that one bright, shining star in the southeast, that we always seem to see only at this time of the year, the one we like to think is "the Star of Bethlehem."

What a glad rush as we arrange our work so we can listen to the carols over the radio, writing our Christmas letters, selecting our Christmas cards so carefully, with appropriate words for each one to whom the card is sent, making our Christmas wreaths and scurrying down to the post office to get this or that letter, card or parcel away, according to the length of time it takes to get to its destination. The soldier, sailor and air force parcels, cards and letters have gone long since. Some, alas, will not be there to receive them.

Queer how you'll hear some person say: "We aren't going to bother about Christmas this year!" Oh dear, what they are missing if they really mean what they say. Why Christmas is bred in our bones—all our traditions centre around Christmas and what it means to us! I think "Boxing Day" is a great institution too, and I feel we should get back to the English custom of keeping Christmas according to the church rules of attending church service Dec. 25, and having the gifts on Boxing Day, Dec. 26.

You will hear different ones rejoice that we have snow for the festive season—but nowadays it does not mean the merry jingle of sleigh-bells and prancing horses, impatient of standing in the cold air, the cutter piled high with fur robes, with a very special one hanging a little way over the back seat for style! Merry folks off for a sleigh-ride, covered with furs up to their noses, yes and down to their eyebrows! Sparkling eyes! Rosy cheeks and a cloud of white vapor every time anybody opened their lips to speak. Oh the jingle of the merry sleigh-bells—it is now only a lovely memory!

And yet, only a few years ago one of our town citizens used to drive around in a jolly little red cutter, with a small pony to draw it, and his sleigh-bells used to jingle merrily—and the occupant, Mr. Fred Bowser, used to greet us all as he passed with a smile and a wave of the whip, which he never used on the horse but kept to wave at passersby. One day I was going along Park Ave. towards Main St. when an excited little girl rushed up to me—I never saw her before, but she was so excited that she never even noticed that she threw her arms round my knees and held me tight, while she called joyously, "Look, look! Here comes Santa Claus!"—and as he drove past her eyes



TO ALL OUR FRIENDS

In Newmarket and surrounding territory, we extend our hearty wishes for a Christmas filled with happiness and prosperity.

H. M. HOOKER

AND STAFF

Phone 315

Newmarket



THE SEASON'S GREETINGS

To you and yours at Christmas time and throughout 1943. We extend our best wishes to all the people of Newmarket and district and our thanks for your patronage.

WHITE HOUSE HAMBURG

Main St.

Newmarket



THE SEASON'S GREETINGS

The good-will of the Christmas season reminds us of your good-will throughout the year, for which we give you our heartfelt thanks.

May happiness, prosperity and great success attend you.

CARADONNA'S FRUIT STORE

Phone 699

Newmarket



With a feeling of sincere gratitude we say

THANK YOU TO OUR PATRONS

and
SEASON'S GREETINGS
TO ALL

R. W. JELLEY

Phone 28; Res. 442

Newmarket



Good Health — Good Fellowship — Good Cheer — May they all combine to make your Christmas supremely happy. We hope, too, that this season will be succeeded by a Bright and Prosperous New Year.

CHAINWAY STORES LTD. AND STAFF

MAIN STREET

NEWMARKET



A. E. STARR

Phone 129

Main St., Newmarket

STORE CLOSED SATURDAY, DEC. 26



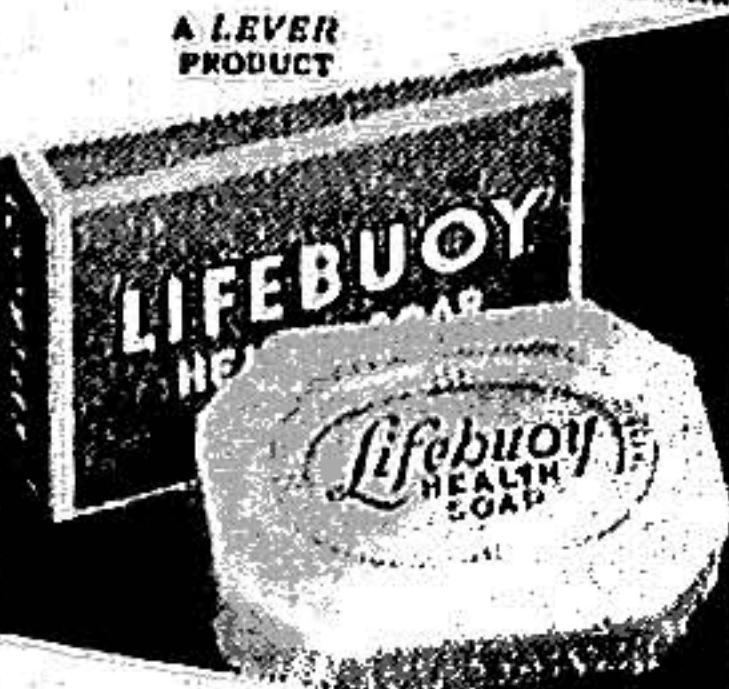
You have to perspire — you don't have to offend!

When girls break dates—seem to avoid your company — don't ignore the hint... "B.O." may be your trouble.

It's as simple as that! For everyone perspires — constantly. And so everyone risks offending. When perspiration stays on your skin it becomes stale, offensive. Without knowing it, you may have "B.O." Ordinary bathing can't keep you safe — you need Lifebuoy — the ONE soap especially made to PREVENT "B.O."

No other popular soap contains the same special deodorizing ingredient — or gives you the same DAY-LONG protection.

You'll love the lasting, ALL-OVER FRESHNESS Lifebuoy gives. Use Lifebuoy always for your bath — and for your face and hands, too. It's 20% Milder than many so-called beauty and baby soaps.



LIFEBUOY FROM HEAD TO TOE — IT STOPS B.O.

Present Past President With Life Membership

Elizabeth Devins was elected president of the mission band of Aurora United church at the annual meeting held Monday afternoon.

Miss Mary Tensdale, president of the Evening Auxiliary, presented a life membership and pin to Barbara Bowman, the retiring president. Rev. Roy Hicks installed the new officers.

The group is in the charge of Mrs. Frank Russell and Mrs. Roy Fletcher. Officers named were: vice-pres., Florence Bell; sec., Joyce Stanton; treas., Esther Lubbock; plant, Barbara Bowman; World Friends sec., Vivian Beech.

GLENVILLE

Glenville, Dec. 17—Miss Constance Staley spent last week visiting her sister, Mrs. Brodie of Aurora.

Mr. Allan Gould of Toronto spent the weekend at Mr. and Mrs. Wm. Gould's.

Mr. and Mrs. Douglas Wood-

row, Toronto, and Mr. and Mrs. Bruce Gibson and family, Newmarket, spent Sunday at the home of Mr. and Mrs. Aubrey Doan.

Mr. and Mrs. Russell Hughes and Dianne, Newmarket, visited Mr. and Mrs. Wm. Gould on Sunday.

Mr. and Mrs. Errol Gould and family, Newmarket, spent Sunday at the home of Mr. and Mrs. Wm. Keffer.

The Glenville school concert will be held Monday evening, Dec. 21.

EAST GWILLIMBURY SHEEP CLAIMS COST TOWNSHIP \$199 TOTAL

The regular monthly meeting of East Gwillimbury township council was held at Sharon hall on Dec. 5.

The members were all present. Accounts passed included: Toronto Hospital, Weston, refills, \$8; A. G. Hall, sheep claim, \$15; Thos. Andrews, sheep claim, \$44; John Kellington, sheep claim, \$75; Leslie Dene, sheep claim, \$27; B. W. Howard, sheep valuator, \$4; F. Cunningham, sheep valuator, \$6; W. Crouch, sheep valuator, \$10.

E. Strasser & Son, funeral account, \$63; Dr. Sinclair, medical service, \$20.50; Mrs. Evans, care of hall, \$35; department of health, insulin, \$7.63; Dr. G. E. Case, medical service, \$2.50; Jim the Druggist, drugs, \$20.25; H. Pearson, grader insurance, \$30; James Cunningham, tax refund, \$1.63; Rodhouse & Rose, funeral, \$18; Percy Pollock, sheep claim, \$18; department of game and fisheries, \$3.50; Arthur Greig, posting bills, \$6; Queensville Cemetery, opening grave, \$8; J. L. Smith, salary, \$110; Jos. Jardine, salary, \$125; L. J. Farr, salary, \$10; County of York, hospitalization, \$77.07.

Relief accounts: W. H. Biles, \$15; E. P. Crittenden, \$28; City of Toronto, \$15.07; Kenneth Ross, \$14; Jas. Rolling, \$5; Moss McShane, \$48.

Road accounts: equipment, \$20.75; oil, fuel, \$82.03; repairs, \$21.04; freight, 75 cents; crusher, \$202.04; grading, \$87.45; resurfacing, \$271.19; superintendent, \$115.

25 YEARS AGO

From The Era and Express files, Dec. 21, 1917

There was only a small attendance at the special Christmas market on Wednesday and everything was picked up as fast as it came in. There were four city

a general scrap at the market on Saturday morning when a man mounted one of the tables and commenced to speak for the Union government.

The open rink on Fairy Lake is now flooded with water. If it freezes without any more snow it will give fine skating.

Mrs. J. G. Muir is visiting her daughter, Mrs. W. Howarth, in Toronto this week.

Mrs. W. C. Bogart has gone to Ottawa for a few weeks.

BORN—At Mount Albert, Dec. 10, 1917, to Mr. and Mrs. James Breen, a son.

BORN—At Holt, Dec. 15, 1917, to Mr. and Mrs. W. J. Pegg, a daughter.

BORN—At Newmarket, Dec. 18, 1917, to Mr. and Mrs. Thos. R. Sanderson, a son.

BORN—At Newmarket, Dec. 18, 1917, to Mr. and Mrs. Elmer Stickwood, a daughter.

BORN—At Newmarket, on Dec. 9, 1917, to Mr. and Mrs. W. E. Rutledge, a daughter.

MARRIED—At the Presbyterian manse, Newmarket, on Dec. 18, 1917, by Rev. H. F. Thomas, Frederick Lewis Franklin, Mount Albert, to Velma Edna Menar of Queensville.

50 YEARS AGO

From The Era and Express files, Dec. 23, 1892

Mr. Ed. Strigley is home from Madoc. Next year he goes to Bridgewater as principal of the public school.

Mr. Fred Lundy arrived on Tuesday from California, after an absence of three years, and will spend a month visiting relatives and friends here.

Mr. W. Bogart left on Monday morning for Nassau, where he will remain until the first of May.

Andrew Stouffer has been engaged by the Methodist church, Newmarket, to lead the church choir.

Wm. J. Cleland, son of Mr. Robt. Cleland, who has been in Manitoba, for 11 years, has returned with his bride on a visit to the town.

MARRIED—On Dec. 6, 1892, by Rev. J. R. Reel, Reuben Brillingier, Allandale, to Miss Harriet Bogart, Newmarket.

MARRIED—On Dec. 20, 1892, John Armistage, Newmarket, to Mrs. Harriett Soules, Toronto.

DIED—At Queensville, Dec. 20, 1892, Abraham Dean, in his 91st year.

buyers present and they managed to carry off nearly five tons of poultry. Eggs were 65 to 75 cents a dozen, butter 38 to 45 cents a pound, dressed chickens 25 cents a pound, dressed geese 23 to 26 cents a pound, and dressed turkeys 35 to 40 cents a pound.

Jack Frost nipped the ears and pinched the noses of the children last Sunday morning and found his way into many a cellar. As low as 18 and 20-below zero was reported about town.

Among the wounded in the official list given last Friday is the name of E. Harden, Newmarket.

There was every appearance of

HOT COCOA FOR ENERGY

A cup at bedtime is good for you. For each cup of cocoa desired, use 1 teaspoon cocoa and 1 teaspoon sugar; add 3 teaspoons cold water and stir to form a smooth paste. Then add this

mixture to warm milk, stirring constantly until brought to the boiling point—but do not boil!

Honor your friends with a year's subscription to The Era and Express.

VICTOR RADIOS

Make an Ideal Gift

\$89.50

(CABINET MODEL)

Smith's Hardware

Main St.

Newmarket



In appreciation of your patronage during the past year, may we extend to all our best wishes for

A MERRY CHRISTMAS

and

PROSPEROUS NEW YEAR

H. E. GILROY

"THE STORE FOR MEN"

Phone 505

Main & Botsford Sts.



In earnest appreciation of your patronage during the past year, may we extend to you our best wishes for

A MERRY CHRISTMAS

and

PROSPEROUS NEW YEAR

FOR LAST MINUTE GIFTS SHOP AT

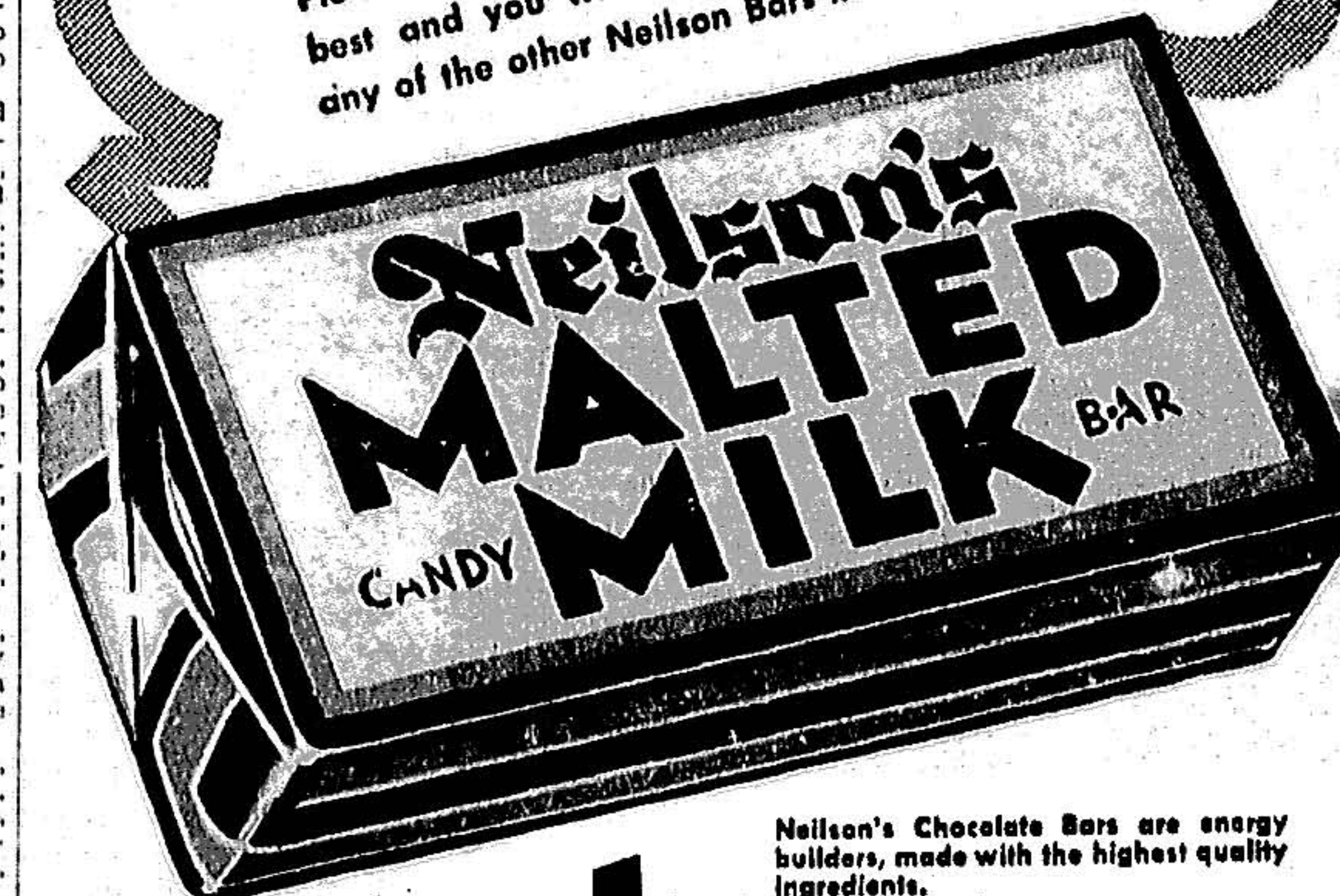
MRS. F. N. CHANDLER'S

Phone 222

Newmarket

Good things ARE SOMETIMES HARD TO BUY

The popularity of Neilson's Chocolate Bars plus wartime rationing makes it difficult at times for you to buy your favorite Neilson Bar. Please don't blame the dealer as he is doing his best and you will be helping him if you choose any of the other Neilson Bars he has for you.



Neilson's Chocolate Bars are energy builders, made with the highest quality ingredients.

Neilson's



With a feeling of sincere gratitude, we say

THANK YOU
TO OUR PATRONS

and
SEASON'S
GREETINGS
TO ALL

FRED S. THOMPSON

PHONE 606

NEWMARKET



THE SEASON'S
GREETINGS

The good-will of the Christmas season reminds us of your good-will throughout the year, for which we give you our heartfelt thanks.

May happiness, prosperity and great success attend you.

PONTING'S FISH & CHIPS

LIGHT LUNCHES AND SOFT DRINKS

19 Main St.

Newmarket

Vandorf

Mrs. Melbourne Emmerson of Stouffville visited her cousin, Mrs. H. A. White, last week.

Miss Marguerite Quickfall of Toronto was a weekend guest of Mr. and Mrs. Jas. Oliver.

A social evening was spent at the home of Mr. and Mrs. Robt. Jarr on Saturday evening in honor of Mr. and Mrs. Arthur Starr. About 30 friends presented them with a coffee table. The address was read by Miss Ruth Oliver and the presentation was made by Orville Ewart. The evening was spent in games and music.

"Scotty" McGhee of Aurora was guest artist at the public concert held on Friday.

Pte. Wm. Bentley of Toronto spent last weekend at the home of W. D. Richardson.

Zephyr

Zephyr, Dec. 16—Miss Grace Lockie and a friend, Miss Eleanor Wade, of Toronto, are spending a week or ten days with Miss Lockie's mother, Mrs. J. H. Lockie.

Mr. and Mrs. J. W. Rynard spent Sunday in Toronto.

Mrs. J. H. Lockie was in Toronto on Monday.

Mrs. Bartlett and Raymond were in Toronto on Monday.

A dance will be held on Tuesday evening, Dec. 29, in Zephyr Community hall. Proceeds will be used for soldiers' comforts.

Mr. and Mrs. H. Peers and family of Udonia spent Sunday with Mrs. Peers' parents, Mr. and Mrs. H. Pickering.

The United church Sunday-school pot luck supper and concert will be held on Dec. 21.

Mrs. E. Profit has returned home after visiting relatives in

SNOWBALL

**W. A. AND W. M. S.
ELECT 1943 OFFICERS**

The monthly meeting of the Snowball Women's Association was held at the home of Miss Hazel Webb on Dec. 11.

The following officers were elected: president, Miss Hazel Webb; vice-pres., Mrs. Harry Haines; secretary, Mrs. Herbert Patrick; treas., Mrs. Owen Barr; flower comm., Mrs. Hollingshead; Mrs. Wood; parsonage, Mrs. Haines; Mrs. Copson; menu, Mrs. Teasdale; Mrs. Buckle; program, Mrs. C. Copson.

The following officers were elected for the Woman's Missionary Society at the same meeting: pres., Mrs. Calvin Mitchell; vice-pres., Mrs. Farren; sec.-treas., Mrs. Clifford White; study book, Mrs. A. Appleton; Missionary Monthly convener, Mrs. Earl Buckle; devotion leader, Mrs. Herbert Patrick.

A progressive euchre and crokinole party was held in the public schoolhouse last Friday evening under the auspices of the Snowball Women's Institute.

The party was well attended and prizes were won as follows: euchre, ladies, first, Mrs. Noah Badger; gentlemen, first, Teville Appleton; consolation, ladies, Mrs. Howard Morning; gentlemen, Charles Williams.

Crokinole, ladies, first, Miss Louise Patrick; gentlemen, first, Douglas Patrick; consolation, Misses Marie and Blanche Morning.

The prize which was given away went to Mrs. Albert Badger.

The annual Christmas concert was held in the schoolhouse on Friday evening.

Mrs. Norman Teasdale is spending a few days with her daughter, Mrs. Bradley, at Ottawa.

Mr. and Mrs. Russell Farren and little daughter attended the euchre at the school on Friday evening.

Albert Mitchell is home from York county hospital. He has been ill with pneumonia.

A number of Snowball people attended the funeral of the late Mr. Cairns at Aurora on Monday. Mr. Cairns was formerly of King and has many relatives in the vicinity.

Miss Verna Bovair, Mr. Austin Oliver and Mr. Murray Boys were dinner guests at the Mills' home Sunday evening.

UNION STREET

Mr. and Mrs. Albert Newall spent Sunday at the home of Mr. and Mrs. Ambrose Friel, Roche's Point.

Harry Alleyne, R.C.A.F., is stationed in Quebec.

Evelyn Kitega was home over the weekend.

Mr. and Mrs. Charles Milsted had tea at the home of Mr. and Mrs. Roy Arnold on Sunday evening.

Mrs. Thompson is improving after her operation.

Miss Jean Stevens visited her parents, Mr. and Mrs. Gordon Stevens, over the weekend.

Mr. and Mrs. Arthur Starr of Ajax visited Mr. and Mrs. Roy Arnold on Sunday.

A large crowd attended the Christmas concert at Union Street school on Dec. 11. The proceeds amounted to \$21.90, a new record for the school.

The community prayer meeting was cancelled last Monday evening on account of the snow.

Robert McGillivray spent the weekend at Stouffville.

Evelyn English underwent a tonsil operation in Newmarket on Monday.

A number of the pupils from Union Street school are taking part in the Christmas concert of the United church Sunday-school on Wednesday evening, Dec. 23, at 8 o'clock.

Toronto for a few weeks.

A few of the Zephyr ladies spent last Friday evening in Mount Albert calling on Mrs. Harman.

Mrs. J. J. Myers, 4th con., spent a few days with Miss Julia Madill last week.

Mrs. G. B. Armstrong is ill. G. N. Burnham is also ill.

Miss Thelma Myers is able to be home from the hospital, where she underwent a minor operation.

Miss Evelyn Coultice has accepted a position in Toronto.

Mr. Midgley has been ill. Mrs. Midgley is also in poor health.

Of People And Things

DOORS

By Isabel Inglis Colville

Not long ago I read a mystery story, in which the solution hinged on a door—not an elaborate door, rich in carving and ornamentation—but a commonplace, everyday sort of door, indistinguishable from a hundred other doors, but it led to the solution of a series of crimes.

And to me, doors are always mysterious. If you are in a strange place, who knows into what new experience of friendship or business, or even unhappiness a door may lead.

And there are doors at Christmas time that lead into all the delights that have made Christmas what it is, through the long years.

There are the doors that we open with reverence and awe, whose keys are the second chapters of St. Matthew and St. Luke.

We open St. Matthew's door and there we see the wise men from the east offering their homage and their gifts to the Babe of Bethlehem, while overhead the great guiding star glimmers and sheds its rays over the little town of Bethlehem.

Then we open the door into the beautiful scene St. Luke spreads before us.

"And there were, in the same country, shepherds abiding in the fields, keeping watch over their flock by night."

It would be a poor, stunted imagination which could not see the shepherds and sense their awe and bewilderment and finally joy as the angelic message falls on their ears and they hear the heavenly hosts singing the wonder-song of the ages, "Glory to God in the highest and on earth, peace, good-will toward men."

We can see the shepherds rushing toward Bethlehem in no wise dismayed that their promised Saviour is in so lowly a bed as they find Him.

How the pure, wonderful mother heart of Mary must have thrilled as princes from far lands and men from her own country alike rendered homage to her infant son.

And there are other doors less grand, which lead directly into Christmas land.

Charles Dickens unlocked one door, in the Christmas Carol.

The changing of a whole unprofitable life into a worthwhile one, when the Christmas spirit conducted Scrooge's spirit through a tour of his own—Scrooge's—life, gives one more than a glimpse of what Christmas ought to mean to every one of us; the care for our fellow men, the joy that even in the midst of sorrow must make itself felt, the reaching out to help and comfort, all these Dickens opens to us.

And then there is the little

BUSES LEAVE NEWMARKET TO TORONTO

a 6.55 a.m.	u 4.05 p.m.
x 8.30 a.m.	v 5.30 p.m.
y 9.35 a.m.	w 7.15 p.m.
z 12.15 p.m.	x 8.55 p.m.
aa 1.55 p.m.	yy 11.00 p.m.

TORONTO TO NEWMARKET

a 7.10 a.m.	x 3.05 p.m.
x 8.30 a.m.	v 5.25 p.m.
b 9.30 a.m.	d 6.05 p.m.
10.35 a.m.	x 8.40 p.m.
c 1.25 p.m.	11.00 p.m.
y 2.10 p.m.	

(Eastern Daylight Saving Time)

a—Daily except Sun. and holidays

b—Sun. and holidays

c—Sat. only

d—Fri., Sat., Sun. and holidays

e—Daily except Sat., Sun. and holidays

x—Through to Sutton

y—To Sutton Sat. only

Tickets and Information at KING GEORGE HOTEL

PHONE 300

GRAY COACH LINES

PICOBAC

Pipe Tobacco

FOR A MILD, COOL SMOKE

GREETINGS



In hearty appreciation of your patronage during the past year, may we extend to you our

SINCERE GOOD WISHES FOR YOUR HAPPINESS AT CHRISTMAS

And hope that 1943 may bring peace.

BELL'S I.D.A. DRUG STORE

PHONE 209

98 MAIN STREET

GREETINGS 1942 - 1943

Regardless of world conditions, one thing remains unchanged as the old year draws to a close and the candle burns low. Xmas comes and reawakens the appreciation of pleasant relations in the past; and as each year passes we are more and more appreciative of the friendships we have formed; whether they be personal or business, the true spirit of friendliness prevails.

Therefore, we kindly anew the spirit of friendship in extending our cordial good wishes for an Xmas merrier than ever and our sincere desire that you may enjoy happiness and prosperity throughout the coming year.

Respectfully yours,

F. N. SMITH, Manager.

NEWMARKET FARMERS' CO-OPERATIVE LTD.

52 MAIN STREET PHONE 366

(WE WILL REMAIN CLOSED DEC. 26)



You'll never be satisfied with anything else once you see RINSO WHITENESS



MOTHER: How do you do it, Ruth? Jenny's dress makes my little girl's look dingy. And 'pon my word, I tried so hard to get it snowy.

RUTH: That can mean only one thing—you don't use Rinsol! Try Rinsol next washday and see the difference. Rinsol doesn't merely get clothes white... it gets clothes the WHITEST ever!

MOTHER: That's wonderful news! And just one look at your lovely print dress

tells me Rinsol's grand for washable colors.

RUTH: Indeed, it is! And remember, Rinsol floats away dirt without hard rubbing or scrubbing. That's one reason why Rinsol helps make clothes last longer.

MOTHER: What a big saving that is!

RUTH: It's also a saving to get the GIANT package of Rinsol. Get Rinsol at your store for next washday.



"NEILSON'S COCOA
IS MY CHOICE
FOR BEVERAGE
OR BAKING"

It's the
Chocolate Cocoa!

Rich, smooth, delicious to drink and matchless for cakes, icings, desserts and sauces... always ask for Neilson's for complete satisfaction.



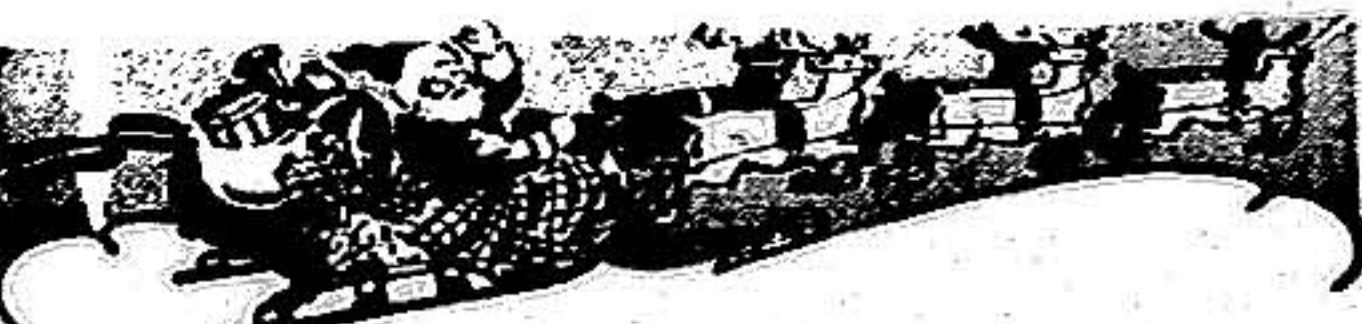
Neilson's COCOA

IS WIRELESS GRAD

W. F. Mesley, King, was among the air wireless graduates at a Montreal training centre recently.

ACCEPTS POSITION

Mrs. Blanche Neilly has accepted a position in the national revenue income tax division office, Toronto.

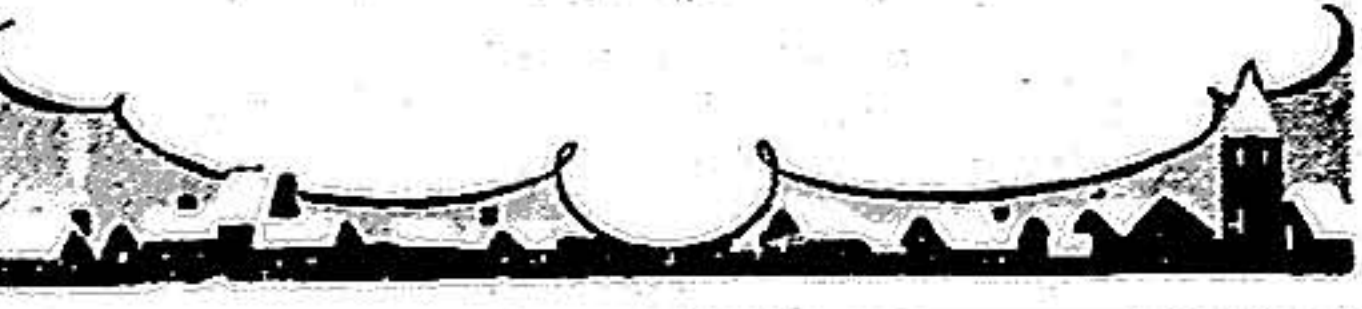


MERRY CHRISTMAS EVERYONE

...and we do mean every one of our faithful friends who, during the past year, have patronized us so regularly. We sincerely hope that we have served you well, and that in the future our friendships will increase and our acquaintance grow.

WAINMAN'S GIFT SHOP

JEWELER AND OPTOMETRIST
Newmarket



As we send you our Season's Greetings
May we extend the earnest wish that
Before another year rolls by
This brightening horizon may lift
To a clearer sky,
And when Christmas comes again it may
Be joyous for us all.

ELMAN W. CAMPBELL

BOOK STORE AND GIFT SHOP

PHONE 417 NEWMARKET



In earnest appreciation of
your patronage during the
past year, may we extend to
you our best wishes for

A MERRY CHRISTMAS
and
PROSPEROUS NEW
YEAR

FRANK BOWSER

AND STAFF

Phone 128

Main St., Newmarket

BRUNTON'S
for Christmas Gifts

DRESSING GOWNS	FACE CLOTHS
FANCY GIFT HOSE	TOWELS
HANDKERCHIEFS	HOUSE SLIPPERS for
GLOVES	men, women and children
SCARVES	TOY GAMES
TABLE CLOTHS	TOY DRUMS

STORE OPEN EVENINGS

STORE CLOSED SATURDAY, DEC. 26, BOXING DAY
MERRY CHRISTMAS TO ALL



SEASON'S GREETINGS

As we again reach this Christmas Season, which brings us to the end of another year, we are not unmindful of the many blessings the kindly providence has dealt. We take this opportunity of expressing our sincere feeling to our many members, patrons and friends, and to wish each and all a Very Merry Christmas and a Happy and Prosperous New Year.

BILL'S SHOE REPAIR

Opposite Post Office

122 Main St.

Newmarket

WANT-ADS

The rate for Want Ads is 25 cents for 25 words for one insertion; 40 cents for two insertions; 50 cents for three insertions. For over 25 words, each additional word, one insertion, one cent; additional insertions, one-half cent per insertion. 25c extra if not paid within week of first insertion, 10c extra for use of box number.

HOUSE FOR SALE

For sale—In village of Sharon. Six-room house. Oak floors. Hydro. Running water. Bath. Garage. Garden. Possession Jan. 15. Will sacrifice for cash. Apply Mrs. R. Strasser, Queensville, phone 2502. c2w46

REAL ESTATE FOR SALE

E. A. BOYD

17 Main St.
REAL ESTATE — For Sale: Farms, Houses, Acreages, Lots, INSURANCE—Automobile, Fire and Casualty.

FOR SALE OR RENT

For sale or rent — House in Sharon. Seven rooms. Would be suitable for one or two couples. Garden. Apply Charles Rye, Keswick, or phone Queensville 2004. *3w45

FARM WANTED

Wanted to rent—Small acreage with good house. Would take up to 25 acres. Must be in vicinity of Aurora. Apply Era and Express box 601. t32

ROOMS FOR RENT

For rent—Three furnished or unfurnished rooms. Mrs. W. L. Stone, 10 Simcoe St. E. *1w47

ARTICLES FOR SALE

For sale—Man's bicycle. In good condition. \$20 cash. J. Miller, Pearsons Crossing, phone Newmarket 1743. c1w47

For sale—One pair white boots and skates, size 8, one pair black boots and skates, size 4, used one season. Apply 33 Gorham St. *1w47

For sale—Hand-made arches. Made to order for your foot comfort. Victor's Shoe Shop, Phone 594, Newmarket. *26w27

For sale—Several used electric radios. \$10 to \$25. Apply Stewart Beare Radio Service, Newmarket. *1w38

For sale—Tuxedo suit, like new, size 34-40, men's suits, overcoats, odd coats, shoes. Women's and children's coats, dresses, snow suits, ski suits, shoes. All in very best condition. Also blue folding go-cart in good condition. Apply Squires, 266 Main St., Newmarket. *3w45

Before buying your Christmas gifts come in and see our complete display of skate and boot outfits, ski boots and the famous Chalet skis, harness and equipment at Macnab Hardware. Advt. 4w41

ARTICLES WANTED

Wanted to buy—Small tricycle. In good condition. Mrs. Glen Micks, Sharon, R. R. 2. *1w47

USED CAR FOR SALE

For sale—31 Buick Sedan in good condition, good tires. \$65 cash. 127 Prospect Ave. *3w47

LOST

Lost—One Blue Tick foxhound, about Dec. 12 to 14. Reward. William Lewis, Queensville. *2w47

STRAYED

Strayed—On the property of Fred Thompson, lot 18, con. 4, North Gwillimbury, one yearling, helper. Owner is requested to prove ownership, pay expenses, and take animal away. *3w45

FARM ITEMS

Wanted to buy—Live poultry and eggs. Country Egg Grading truck will be on Mount Albert market every Tuesday from 10 a.m. until 2 p.m. Good grading. All farmers in surrounding area with eggs or poultry who are interested are asked to bring them to the market. Or take them to Country Egg Grading, 848 Dundas St. W., Toronto, phone Elgin 9519. *3w41

Wanted to buy—Dead or alive horses and cows. Will pay \$5 for dead, more for stock alive. Phone immediately. L. B. Pollock, Queensville. 2331. t441

Wanted—Dead horses and cattle, for free pick-up. Phone Newmarket 79. We pay phone charges. Gordon Young Ltd., Toronto. Phone AD. 3836. c5w51

Wanted to buy—Live poultry, all kinds. Hens and young roosters. Top prices paid. Write I. Balazy, 689 Shaw St., Toronto, or phone Lombard 5415. *5w48

Wanted to buy—Live poultry. Old hens, cockerels, ducks. Best prices paid. Phone Newmarket 657. *26w26

ALFALFA

Wanted to buy—Good alfalfa hay for grinding. Schomberg Alfalfa Co., Schomberg, Ont. t339

LIVESTOCK FOR SALE

For sale—One Yorkshire sow, due Dec. 28. Six Yorkshire pigs, 7 weeks old. Apply Roy McEwen, Newmarket, or phone 174w3. *2w47

For sale—2 sows with 12 pigs. Both good mothers. Also 10 shoats. All have been inoculated. Apply Ewert VanNorman, Keswick. *3w41

In sincere appreciation of your patronage during the past year, and hoping that we have deserved your continued patronage, we take this opportunity of wishing you a

A MERRY CHRISTMAS
and Best Wishes for A
PROSPEROUS
NEW YEAR

For an appointment
phone 593

FRENCH'S
Beauty Parlor

King George Hotel
Corner Timothy & Main Sts.

E. STRASLER & SON
QUEENSVILLE
Funeral directors and ambulance service — phones 2509 - 2502

ROADHOUSE & ROSE

Funeral Directors
MAIN STREET, NEWMARKET

PERRIN'S
Flower Shop

Member Florists Telegraph
Delivery Association
Flowers wired to all parts of the World

Flowers for every occasion
Funeral Flowers
A SPECIALTY

118 Main St. Newmarket
Phone 135W

ABDOMINAL SUPPORTERS
Surgical Belts

Thousands of people are daily turning now to obtain relief and comfort by wearing correctly fitted Abdominal Supporters. A special type of supporter may be made for every abdominal ailment including obesity, maternity, fallen stomach, post-operative, sore throat, etc. These supporters assist nature in making anatomical corrections. Our experienced fitters will gladly demonstrate the various types of Abdominal Supporters, featuring the patented NON-SKID SERRA PAD FRAMES. History, NON-SKID SERRA PAD FRAMES. Serras Belts. Quality, the best. Price, the lowest.

THE
BEST DRUG STORE

PHONE 11 NEWMARKET

FOOT TROUBLE
CAN BECOME
SERIOUS

Keep your feet normal by keeping your shoes in good repair

We specialize in
SHOE CORRECTION
VICTOR'S SHOE
REPAIR

41 Main St. Newmarket

MISCELLANEOUS

Before buying your Christmas gifts come in and see our complete display of skate and boot outfits, ski boots and the famous Chalet skis, harness and equipment at Macnab Hardware. Advt. 4w41

PAINTING AND DECORATING
House painting, house repairs. For immediate service, clean workmanship, fair prices, free estimates, call or write Harry Tovey, Gorham St. and Srd. R. R. 3, Newmarket. c1w45

Doctors claim
DISEASED ENLARGED
TONSILS

Lead to many complaints. Use Thuma's pink tablets for the nose and throat. For strengthening the throat; dropping of mucous discharge; sensation of a lump in the throat; bad taste in the mouth. They help build resistance against colds, clear the voice and give better bodily health. Obtained from The Best Drug Store, phone 14, Newmarket, Ont.

Piles—Sufferers of bleeding and protruding piles should know Bunker's Herbal Pills treat the cause at its source. Money back if not satisfied at Bell's and Patterson's Drug Stores.

When you need something for house, or barn or workshop, consider first if you can obtain a used one which a neighbor or friend no longer needs. Advise your needs to a wider circle if necessary.

CHURCHES

ST. PAUL'S CHURCH, ANGLICAN

Rector:

Rev. G. H. Johnson, M.A., B.D.
CHRISTMAS DAY
8.30 a.m.—Holy communion.
10 a.m.—Holy communion and Christmas music.
Sunday, Dec. 27
8.30 a.m.—Holy communion.
11 a.m.—Morning prayer and sermon by the rector. Subject: "SURRENDER—LIFT UP YOUR HEARTS."
2.30 p.m.—Sunday-school and Bible classes.
7 p.m.—Carol service and sermon by the rector. Subject: "FROM THAT CHRISTMAS TO THIS."

CONGREGATIONAL-
CHRISTIAN CHURCH

The friendly church on the top of the hill.
Pastor: REV. ALEX. B. STEIN
Sunday, Dec. 27

11 a.m.—"OUR GOAL FOR 1943—ACHIEVEMENT THROUGH CONCENTRATION."
2.30 p.m.—Sunday-school.

7 p.m.—"THE FASCINATION OF THE UNKNOWN."
Tuesday, 8 p.m.—Christian Endeavor.

Weekly Thought: "We may not know what the year holds, but we do know who holds the year." A friendly welcome awaits you.

FIRST CHURCH OF THE
NAZARENE

Minister—Rev. L. E. Sparks
Musical director—E. K. Olsen
"A MERRY CHRISTMAS TO YOU ALL"

Sunday, Dec. 27

10 a.m.—Sunday-school
11 a.m.—Worship
7 p.m.—Evangelistic

8.30 p.m.—Young People's
Wednesday, Dec. 23, 8 p.m.
Sunday-school Christmas program

WELCOME

Thursday, Dec. 31, 11.15 p.m.
Union Watch Night Service

ST. ANDREW'S
PRESBYTERIAN CHURCH

Minister: REV. J. A. KOFFEND
Sunday, Dec. 27
11 a.m.—New Year's message.
2.30 p.m.—Sunday-school and Bible class.

7 p.m.—Evening worship.

NEWMARKET
GOSPEL TABERNACLE

12 Millard Ave.
Just west of Main St.
Pastor: REV. L. R. COUPLAND
Sunday, Dec. 27

9.50 a.m.—Sunday-school.
11 a.m.—Pastor will preach.

7 p.m.—Cameron Orr, missionary to sailors, from Thorold, Ont., will speak.
Everyone welcome.

TRINITY UNITED CHURCH

Minister: REV. HENRY COTTON
Sunday, Dec. 27
11 a.m.—"FACING THE FUTURE."
11 a.m.—Junior Sunday-school.
11 a.m.—Nursery department.

2.30 p.m.—Senior Sunday-school.
2.30 p.m.—Young married people.
7 p.m.—Candlelight service. Xmas music reported.

Junior choir.
Monday, 7 p.m.—C.G.I.T.
Thursday, Dec. 31 — Community watchnight service, Church of the Nazarene, 11.15 p.m.

Evening auxiliary of the W.M.S. special meeting at close of morning service.

UNION WATCH-NIGHT
SERVICE

In
CHURCH OF THE NAZARENE
DEC. 31
11.15 p.m. to 12.15 a.m.

REV. A. B. STEIN, SPEAKER
Town clergymen each taking part in service. Rev. J. A. Koffend to officiate at great union communion service at dawn of New Year.

Don't miss this great service which is under the auspices of the local Ministerial Association.

CARD OF THANKS

Miss Lorraine Smith wishes to express her sincere appreciation and grateful thanks to the kind neighbors and friends, also the Stouffville Sunday-school of the M.B.C. church, the young people of Vivian church, teacher and pupils of Vivian school, for flowers, fruits, gifts, letters, cards and kind inquiries which proved such a comfort during her illness.



Best Wishes

With a feeling of sincere gratitude, we say

THANK YOU
TO OUR PATRONS
and
SEASON'S
GREETINGS
TO ALL

FRY'S GROCERY STORE

Phone 345

Main St. North, Newmarket

SOCIAL AND PERSONAL

PHONE 780

—Pte. Belfry Hamilton, Sydney, N.S., and Mrs. Hamilton, Stouffville, spent the weekend with Pte. Hamilton's parents, Mr. and Mrs. Phil Hamilton.

—Mrs. A. Thompson and son, John, are spending the Christmas holidays with Mrs. Lockie and family, Zephyr.

—Lieut. and Mrs. D. K. Matheson will spend Christmas with Lieut. Matheson's parents, Mr. and Mrs. Donald Matheson, Toronto.

—Mr. and Mrs. James Powell and Mrs. James Manock of Toronto will spend Christmas with Mr. and Mrs. Lloyd Powell.

—Miss Margaret Robinson and Mrs. Leslie McMillan of Toronto will spend the Christmas holiday and weekend with their parents, Mr. and Mrs. F. H. Robinson.

—Capt. and Mrs. W. O. Noble, St. Thomas, were guests of Mr. and Mrs. C. E. Cunningham on Sunday. Capt. and Mrs. Noble's daughter, Susan, was baptized at Trinity United church on Sunday morning.

CLASSIFIED CONTEST

Details of the classified contest, last week's winners and this week's problem, will be found on page one. To save space no coupon is provided this week for the answers. List the answers on one side of a sheet of paper and mail or drop in letter-box in Era and Express door.

In Memoriam

Proctor—In loving memory of Mrs. W. G. Proctor, who passed away Dec. 22, 1940.

Not dead, is Mother, but sleeping in her Father's home above. Rewarded for her suffering. Sadly missed by Margaret, Howard, Doris and Garry.

Rose—In loving memory of a dear mother, Mrs. Fanny Rose, who passed away Dec. 24, 1941.

Dear mother, you are not forgotten. Though on earth you are no more. Still in memory you are with us. As you always were before. Sadly missed but dearly remembered by daughters, Mary and Nellie.

Rose—In loving memory of my dear mother, Fanny Rose, who passed away Dec. 24, 1941.

Just one year ago today. The one I loved passed away. God called her home, it was His will. But in my heart she liveth still. Lovingly remembered by son, Walter.

Storey—In loving memory of our dear sister, Mrs. John Storey, who died Dec. 23, 1941.

Today recalls and memories of a dear sister gone to rest. And those who think of her today. Are those who loved her best. Lovingly remembered by her sisters, Tillie and Effie, and Roy.

CARD OF THANKS

Mrs. Garnet W. Webster wishes to thank her neighbors and friends for their expressions of sympathy and many acts of kindness at the time of the death of her husband.

BIRTHS

Thoms — At Fuller's nursing home, Bradford, on Dec. 16, to Mr. and Mrs. Murschell Thoms (nee Alda Cavallo), Bradford, a son. Father is overseas.

DEATHS

Abbs—At Newmarket, on Thursday, Dec. 17, Jesse Abbs, in his 84th year.

The funeral service was held at the chapel of Roadhouse and Rose on Saturday afternoon. Interment Newmarket cemetery.

Hayward—At York county hospital, Newmarket, on Dec. 16, Dora Case, wife of the late Nelson Hayward, and mother of L. Lundy of Toronto.

The funeral service was held in Toronto on Saturday afternoon. Interment Mount Pleasant cemetery.

Johnston—On Dec. 17, at the home of his son, 1040 Queen St. W., Toronto, Thomas Johnston, father of Mrs. R. Roddy (Margaret), Toronto; Mrs. O'Flanagan (Marion), Englehart; Mrs. H. Denison (Lillian), King City; William, Lloydtown; and Robert, Toronto.

The funeral service was held in Toronto this afternoon. Interment St. John's cemetery, Norway.

—Mr. and Mrs. Wm. Gardiner and family of Toronto were Sunday visitors of Mr. and Mrs. C. R. VanZant.

—Miss Florence McKane of Toronto will spend the Christmas holidays the guest of Mrs. E. H. Adams.

—Mr. and Mrs. C. A. Andrews and Shirley, and Mrs. Ila Buchanan will spend Christmas Day the guests of Mrs. Andrews' sister, Mrs. Bert Tait, and Mr. Tait, Stouffville.

—Mr. and Mrs. Vern Arnold of Gravenhurst and Mrs. May Hopkins of Toronto will spend the Christmas holidays with Mr. and Mrs. Robt. Arnold.

—Mr. and Mrs. James Smart of Fort Erie and Mr. and Mrs. James Jackson of North Bay will be guests of Mr. and Mrs. Geo. A. Armstrong for the Christmas holidays.

—Mr. and Mrs. Wm. Holden and baby of Toronto spent the weekend with Mr. Holden's parents.

Lepard—At his home, lot 12, con. 4, East Gwillimbury, on Dec. 21, Askalon Lepard, in his 83rd year. Resting at the chapel of Roadhouse and Rose, Newmarket. Funeral service at Baptist church, Queensville, on Dec. 23, at 2.30 o'clock. Interment Queensville cemetery.

Moore—On Dec. 13, at her home, 59 Woodlawn Ave. W., Toronto, Mary Delaney, wife of George H. Moore, and mother of Mrs. A. T. Maher (Kathleen), Port Arthur; Mrs. James Nolan (Clare), Bradford; Sgt. Edgar and Captain Adrian, overseas; Malcolm and N. S. Sumner (Callista), of Toronto; Cyril and Olive, at home.

Requiem mass was conducted at St. Basil's church, Toronto, on Dec. 15. Interment Mount Hope cemetery.

Parliament—At the home of her daughter, Mrs. Fred A. Lundy, 94 Prospect St., Newmarket, on Tuesday, Dec. 22, Mrs. John H. Parliament, in her 84th year.

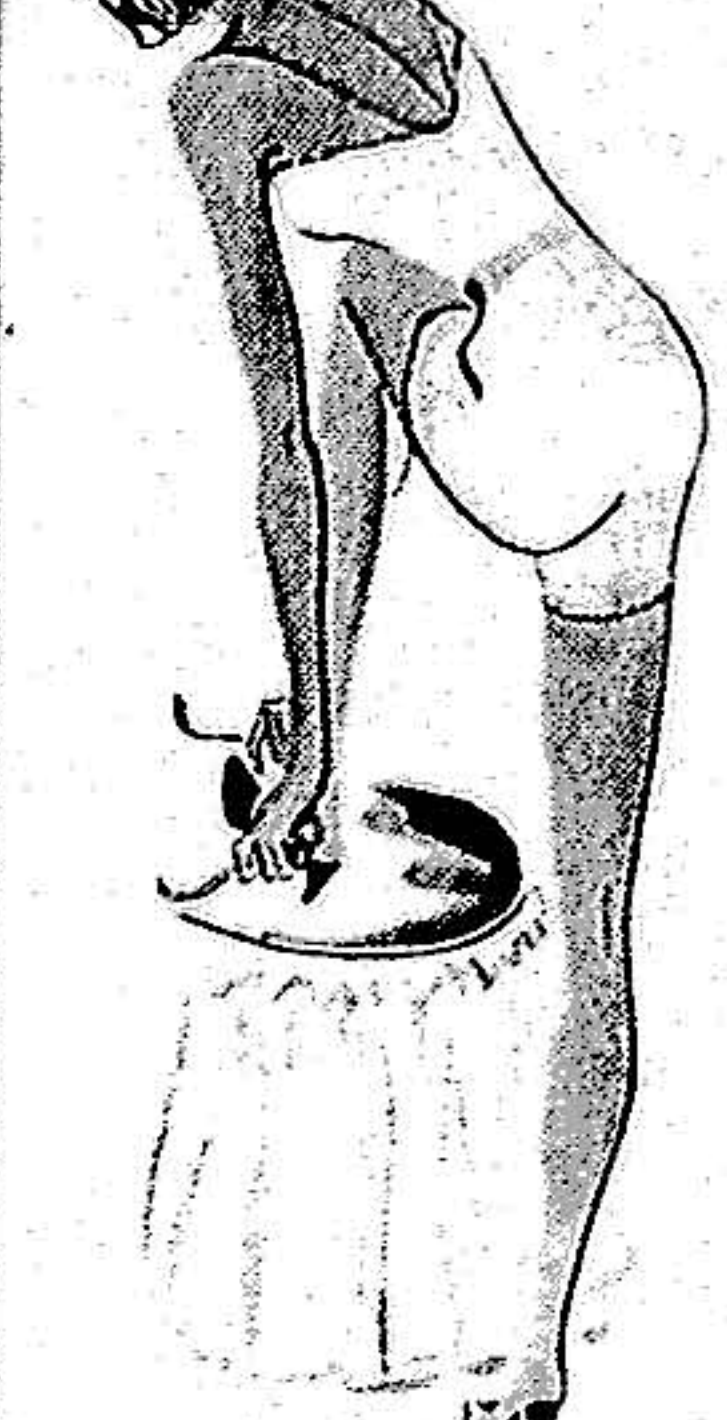
Resting at 94 Prospect St. until noon Thursday. Funeral service, Thursday afternoon at 2 o'clock at Roadhouse and Rose funeral chapel. Interment Newmarket cemetery.

Rutherford—At Private Patients pavilion, Toronto General hospital, on Dec. 18, John Lloyd Rutherford, husband of Annie Jean Ribbie, in his 51st year (manager Bank of Commerce, Bradford). The funeral service was held in Bradford United church on Sunday afternoon. Interment in Blenheim, Ont., on Monday.

Race—At Aurora, Dec. 17, Elizabeth Sophia Race, wife of the late James Race, mother of Mrs. Chapman, Elora; Mrs. Wythe, Aurora; Mrs. Desborough, Windsor; and Thomas, St. Thomas, in her 87th year.

The funeral service was held at P. M. Thompson's funeral home on Saturday afternoon. Interment Aurora cemetery.

TO WEAR
WOOL UNDIES
DAYS TOGETHER
IS TAKING
RISKS
IN ANY
WEATHER



Here's how
to keep woollens dainty

However cold it is, a girl who wears woolen undies must be on her guard against perspiration odor because wool picks up perspiration so easily.

"Undie odor" spoils charm. So play safe! Dip your woollens in Lux regularly to keep them fresh. Lux whisks away odor, keeps woollens soft, cosy—helps them to wear far longer.

Sweaters, too, can be trouble-makers...

...because they, too, pick up odor. They need the same care you give wooly undies—frequent dips in Lux! Gentle, safe Lux keeps colors bright, precious sweaters shapely and good-looking.

DIP them often in—LUX
A LEVER PRODUCT

IS ILL

Arthur Brammer is ill at his home but is getting along nicely.

REEVE'S FATHER DIES

Reeve Earl Toole's father, Chas. A. Toole, Pine Orchard, died Tuesday, Dec. 22.

SEASON'S GREETINGS

In appreciation of our pleasant business

Christmas Night AND New Year's Eve FROLIC

AT
Middlebrook's Dance Hall
ARMITAGE
PRIZES AND NOVELTIES
Danny Brein and His Merry Makers
from Toronto
OLDE TYME AND MODERN DANCING
COMMENCING AT 9 O'CLOCK
Come and meet the old gang



WHEN WARTIME
BECOMES PEACE-
TIME THE LOYALTY
OF OLD CUSTOM-
ERS WILL SURELY
BE OUR GREATEST
ASSET.

Cousins Dairies Ltd.

Phone Aurora 163



TO ALL THE GOOD
FOLKS OF AURORA
AND DISTRICT
from

G. BARRAGER

PHOTOGRAPHER
Appointments available during
the holiday season.
Machell Ave.
Phone Aurora 195W

**VIC'S
BARBER SHOP**

WISHES YOU A
MERRY CHRISTMAS
AND
HAPPY NEW YEAR

May we continue to serve you
in 1943
Centre St. Aurora

O. D. HESS

YOUR D.D.A. DRUGGIST
and
Era and Express dealer

extends the

SEASON'S GREETINGS
TO ONE AND ALL

CLASSIFIEDS CAN BE
OF SERVICE TO YOU

SERVING AURORA AND DISTRICT

Town's Financial Position Improves Slowly, Steadily

This year over \$4,500 more in tax arrears were paid into the Aurora town treasury than last year while current taxes paid to Dec. 14 were about \$1,500 ahead of 1941.

"Our tax arrears are the lowest in some years," Clerk A. C. A. Willis told the town council on Tuesday as he brought down the year's financial report to Dec. 15. Receipts were up by \$4,320.41, while expenditures were up, too, by over \$3,000.

Fines and costs were \$1,101, an increase of \$350. The arena account showed a deficit in place of a surplus due to a change in the apportionment of costs, and a poorer winter season.

The county levy was down by about \$550 this year. Upkeep of buildings showed an increase of over \$800 due to repairs to Mechanics' hall, including a roof at \$419, and a wage increase to the caretaker.

The police and fire departments each showed decreased expenditures, with fire expenses down

over \$550. There were no industrial expenses. Educational grants were up by \$3,200. Only one grant was made this year, \$25 to the Horticultural Society. The Aurora Boys' band was paid \$100 for services rendered.

Victory Loan expenses were \$49.40 and plebiscite expenses were \$24.55. Upkeep of town property and a new bookkeeping department showed expenses of \$344.93.

Indigent patients cost the town \$504.24, a decrease of over \$190. Relief dwindled from \$1,252.07 to \$745.80, with a net expense to local taxpayers of less than \$300. During the year a municipal tourist clinic was held at a cost of \$133.25.

"The debenture on Bercey St. with an annual payment of \$1,005, is now retired and will not have to be paid next year," Clerk A. C. A. Willis told the council.

Street lighting charges of \$2,300 were made by the electric light department against the general account. The municipality borrowed \$5,000 from the waterworks department.

PUBLIC SCHOOL PUPILS HOLD CAROL SERVICES

Two impressive carol services were held at Aurora public school on Monday. In the afternoon the junior school sang for parents and friends. Rev. Roy Hicks gave the Christmas message. In the evening the senior pupils performed. Rev. Canon F. J. Fife and Rev. A. R. Park took part in a brief service.

BAND BOYS HONOR MEMBER

Members of the Aurora Boys' band on Wednesday honored one of their members, William Ransom, whose marriage took place last week, with the presentation of a floor lamp. Bandmaster Robert Moore made the presentation.



Best Wishes

Once again Christmas comes to remind us of the lasting things, neighborliness, friendship, good-will.

A HAPPY CHRISTMAS

and

BRIGHT NEW YEAR

ALEX. BELL

Imperial Service Station
SUN-RAY POULTRY FEEDS
Yonge St. Phone Aurora 216



SEASONS GREETINGS

to all our customers and fellow citizens, our friends of both town and country.

We take pleasure in serving you, and look forward to your visits throughout the coming year.

John's Groceries

W. D. MORTON, PROPRIETOR



A MERRY XMAS

WISHING ALL
Every happiness this
CHRISTMAS
and for the coming
NEW YEAR
COUNCILLOR
G. A. C. Gunton
AURORA, ONT.

ROSS LINTON,
Chairman,
Electric Light Committee.

Aurora, Dec. 15, 1942.

The Aurora Era

AURORA PAID CIRCULATION
EXCEEDS 250 COPIES

AURORA, ONTARIO, MONDAY, DECEMBER 21ST, 1942

SINGLE COPIES, 5 CENTS EACH

AURORA Social and Personal

Mrs. M. Jenkinson left on Monday for Carleton Place, where she will spend the holiday season with Mr. and Mrs. William Irwin.

Mrs. C. Buchanan, Victoria Square, has returned home after spending a few days with Mr. and Mrs. J. E. Buchanan.

Mrs. Stanley Allen of Woodstock is spending the holiday season with her parents, Mr. and Mrs. John Hudson.

Sgt. Homer Sellar and Mrs. Sellar of Debert, N.S., are spending the holidays with Mrs. Sellar's parents, Mr. and Mrs. Charles Dodson. Mrs. C. W. Poucher of Allandale is visiting her parents, Mr. and Mrs. Cecil Adair.

John Stuart, Jr., Winnipeg, spent several days recently with his parents, Mr. and Mrs. John Stuart. Miss Bertha Andrews of the staff of the continuation school is spending the Christmas holidays with her mother, Mrs. M. L. Andrews.

Mrs. Fred Kirkwood of Toronto spent several days last week with her mother, Mrs. A. Walton.

Miss Mary Milgate of Caledon East is spending the holiday season with Mr. and Mrs. Wm. Milgate.

Mrs. Audrey Nelson and son of Abitibi is visiting her parents, Mr. and Mrs. George Duffield. Miss Mary Elliott of Toronto spent the weekend with her mother, Mrs. Effie Elliott.

LAC and Mrs. Murray McLeod of Guelph are visiting Mr. and Mrs. T. C. McLeod for the holiday season.

Miss Marian Bolton of Toronto spent the weekend with her sister, Mrs. Jack Marchen.

WITH THE FORCES

Petty Officer Robert V. Benville of the R.C.N., Esquimalt, B.C., and Mrs. Benville, were in town on Thursday calling on friends.

L-Cpl. Percy Hill, R.C.R., Camp Borden, spent the weekend with his parents, Mr. and Mrs. J. J. Hill. Pte. Norman Foster, R.C.A.M.C., Camp Borden, spent the weekend with his parents, Mr. and Mrs. Albert Foster.

Sergeants of the 2nd battalion, Queen's York Rangers, held their annual Christmas tree party on Saturday afternoon at Fort York armory.

AC2 William Fry, R.C.A.F., has been transferred from Toronto to Dunnville.

LAC Fred Wilkinson, Clinton, is spending a furlough with his parents, Mr. and Mrs. George Wilkinson.

Lieut. N. F. Johnson, armored corps, Camp Borden, is on leave at his home.

Pte. Harry Fry, Camp Borden, is confined to a military hospital at that centre.

Lewis Wells, R.C.A.S.C., of Lemmonville, has been transferred to Calgary, Alta.

Cadet Donald Snell, officers' training centre, Brockville, is spending Christmas week with his mother, Mrs. Thomas Dana.

Bdr. Morley Barnard, 118th battery, Kingston, is on furlough at his home.

Florence Pettavancy of Aurora has joined the C.W.A.C. and is stationed at Trinity barracks, Toronto.

Major Burton D. Gilbert, Longue Pointe, P.Q., is spending Christmas at his home.

LAC Warren Jenkinson, Dunnville, spent the weekend at his home.

Pte. Reg. Glass has been transferred from Simcoe to Camp Borden.

LAC Clarence Fisher, Guelph, spent the weekend with his father, Councillor A. N. Fisher.

Flt-Sgt. A. Brady, Montreal, P.Q., is spending Christmas leave with Mrs. Brady and her parents, Mr. and Mrs. A. W. Heald.

LAC Grant McClellan, Birch, Ont., spent the weekend at his home.

L-Cpl. Marie Arnott, C.W.A.C., Macdonald hall, P.Q., is spending Christmas week with Mrs. Percy Lloyd.

Officers of the Women's Auxiliary of Trinity Anglican church are: president, Mrs. W. C. Walter; vice-pres., Mrs. Mark Browning; corr. sec., Mrs. Ernest Bradbury; rec. sec., Mrs. S. C. Chapman; treas., Mrs. J. J. Hill; Dorcas, Mrs. Frederick Holland; junior apts., Miss Dorothy Holland; thank-offering, Mrs. S. C. Chapman; Little Helpers, Mrs. J. Thompson; Living Message, Mrs. J. Newton.

Lieut. Joseph Winters, Toronto, took Sunday's services at the Salvation Army Citadel.

Rev. Roy Hicks preached the Christmas service at Holland Landing United church on Sunday afternoon.

The Sunday-school of St. Andrew's Presbyterian church took a collection on Sunday for the Christmas fund for English children and realized \$10.

Transformer Goes
Aurora town employees under the direction of Alan Langman had a bitter, cold job on Sunday. Early Sunday morning a transformer at the Collis Leather Co. blew out, and to have power available for Sunday night and Monday it was necessary for the men to work in sub-zero weather. The job was completed after about ten hours work.

WILL PRESENT PAGEANT
A religious pageant, "No Room At The Inn," is being presented by the Young People's union of Aurora United church at the evening service on Sunday.

IS CORPORAL IN C.O.T.C.
Bill Thompson, former captain of Aurora high school cadets, who is attending Victoria college, is a corporal in the C.O.T.C. classes.

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OH, IT'S COLD

Official weather report at De La Salle College on Sunday was 27 below. Many Aurora residents, however, reported temperatures of over 33 below zero, one of the coldest December Sundays in memory.

BEWARE FIRE, WARNS CHIEF

Aurora's fire loss for 1942 amounted to \$1,135. Fire Chief Harry Jones told the town council in his annual report last Tuesday evening.

The brigade attended 13 fires, held eight practices, and answered one call in King township and one in Whitchurch township, he said. The losses on outside fires amounted to about \$1,000. Three car fires on the highways were also attended. Losses the past six years in Aurora are as follows: 1937, \$655; 1938, \$735; 1939, \$300; 1940, \$542; 1941, \$1,035.

The brigade's service to the community was not restricted to firefighting. Many organizations utilized the brigade's services as ushers, police and helpers. Weekly dances were held, and the proceeds from two went to other organizations exclusively. War charities benefitted from the net proceeds as follows: Aurora Red Cross, \$175; Red Shield Fund, \$100; 1st Hussars auxiliary, \$25; British Firefighters' fund, \$250.

A poster contest was held at the high school during fire prevention week, with prizes of \$4 awarded.

"We have six men on active service, four in England and two in Canada," said Chief Jones. "Monthly shipments of cigarettes have been sent them and Christmas boxes."

"Two buildings were noted as fire hazards in my inspection of the town, but on the whole everything was satisfactory."

"The doors at the Mechanics' hall should be equipped with a panic bolt like those at the high school," recommended Chief Jones.

"The present ones are not satisfactory. The paper decorations will have to come down at the hall and I want to warn all citizens to be careful with Christmas tree decorations. Artificial decorations unless fireproofed are very dangerous."

The council later in the evening ordered panic bolts for the Mechanics' Hall.

Purchases for the brigade this year by the council included 200 feet of hose, a fog-nozzle outfit, rubber hose, gas nozzle and rope. At their own expense the brigade purchased a siren flashlight, a searchlight and batteries at a cost of nearly \$100.

Fire drills were held at the public school in May and September. High school drill saw 230 pupils out in 56 seconds.

"We recommended that a door be cut in the wall at the public school between the two west rooms to enable the pupils to get out faster," said Chief Jones.

"There is only one way out from upstairs even with this improvement. We also corrected an alarm bell that was out of order."

"The council this year as usual paid to the brigade one-half of the amounts received from outside fires, and \$300, \$25 to the mechanic and \$50 to Chief Jones."

A unanimous vote of the council approved the chief's report and the work of the brigade.

BOYS' BAND MEMBER IS WED IN AURORA
A quiet wedding took place at the United church parsonage on Dec. 12, when Dorothy Annette Nolan of Aurora, daughter of Mr. and Mrs. Edward Nolan, Toronto, became the bride of William Alexander Ransom, Aurora.

Rev. Roy Hicks officiated and the wedding attendants were Mrs. Eric Gardner, Aurora, and AC1 John McGhee, R.C.A.F., Toronto.

The bride wore a powder blue wool crepe street frock with brown accessories and corsage of red roses.

Mrs. Gardner wore a pink crepe street dress with black accessories and a corsage of pink roses.

A reception was held for the immediate families at the home of the groom's parents. Following a short wedding trip they will reside at Macdonald Ave. The groom is the well known cornetist of the Aurora Boys' band.

BERWICK WELDRICK DIES
The death occurred suddenly at Teston on Sunday of one of York county's best known residents, T. Berwick Weldrick, executive of Vaughan township, in his 76th year, and father of deputy-revee Boynton Weldrick of Vaughan, York county commissioner in 1942.

Mr. Weldrick was born in the township and was a well-known breeder of Clydesdales and Holsteins. He was a member of the United church and a Conservative. He was a director of Woodbridge fair.

He is survived by five sons and six daughters.

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Looks Like Acclamation For Mayor And Councillors

Nominations for municipal offices will be held on Monday evening, Dec. 28, at 7:30 o'clock in the Mechanics' hall. After nominations close at 8:30 o'clock the ratemakers will have a chance to hear the Hydro by-law explained by a representative of the Ontario Hydro-Electric Commission.

Citizens are invited to come to the meeting prepared to ask questions.

Following the Hydro discussion municipal candidates will be heard. Present indications are that there will be an acclamation for this year's council.

School trustees whose term of office expires this year are Edward Warren, J. F. Willis and Fred Davis. It is expected that all three will again stand for office.

In view of the importance of the Hydro by-law, the mayor and council are urging as many as possible to attend. A statement on the Hydro issue appeared in the last issue of this newspaper and again appears in this issue under the signature of Councillor Ross Linton, chairman of the electric light committee.

Aurora Town League Enters Intermediate Team In O.H.A.

With entry of Armitage Aces under the management of Roy Middlebrook of Armitage, the Aurora town hockey league has cleared the decks for action, and the fans are assured of seeing some fast, hard-fought games this winter. The league comprises Ordinance depot, King City, Sisman Shoe, and the Aces. Games will be played on Monday and Thursday nights each week, with the official opening scheduled for Monday, Jan. 4, when Sisman's and the Aces will pry off the lid. The schedule for the season is as follows:

Jan. 4—Sisman vs. Aces
Jan. 7—Ordinance vs. King
Jan. 11—Sisman vs. Ordinance
Jan. 15—King vs. Aces
Jan. 18—Aces vs. Ordinance
Jan. 22—Sisman vs. King
Jan. 25—Ordinance vs. King
Jan. 29—Aces vs. Sisman

Play-offs will see the first and third teams meet, with the second and fourth teams clashing in a goals-to-count series. The winners will meet in a two-out-of-three series for the championship.

The league has a team entered in the O.H.A. series called Aurora Intermediates. Each team can sign an unlimited number of players subject to executive confirmation, while 12 players and a spare goalie will be allowed for each game. Treasurer N. G. dePencier will handle the business arrangements for the league. The referees will be arranged by the secretary, T. A. M. Hulse.

Feb. 1—Ordinance vs. Sisman
Feb. 5—King vs. Aces
Feb. 8—Sisman vs. King
Feb. 11—Aces vs. Ordinance

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Feb. 8—Sisman vs. King
Feb. 11—Aces vs. Ordinance

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Feb. 1—Ordinance vs



TO ALL
OUR FRIENDS

in Newmarket and
surrounding territory,
we extend our hearty
wishes for a Christmas
filled with happiness
and prosperity.

DOMINION STORES LTD.

AL WHITE
Grocery Manager

KEN. HOWARD
Meat Manager

Main St.

Newmarket



IT'S THE SAME THE
WORLD AROUND

But nowhere in the world is it
meant more sincerely than it is
meant here. Please accept our
wishes for the merriest Christmas
you have ever spent.

CIGARETTE CASES, LIGHTERS AND EVERYTHING FOR
THE SMOKER

JOE SMITH

TOBACCONIST - BILLIARDS & BOWLING

MAIN ST.

NEWMARKET



ONE DAY MY HUSBAND SAID—

"I'M TIRED OF WEARING
SHIRTS THAT LOOK

HALF- WASHED"

THEN I FOUND OUT—NO MATTER
HOW YOU DO YOUR WASH YOU NEED
SUNLIGHT'S
"EXTRA-SOAPINESS"
FOR THOSE EXTRA DIRTY SPOTS



Now my husband
raves about his brighter shirts

HUSBAND: Gosh, Lucy, my shirts
have a brand-new look this week.
How did you do it?

WIFE: Easy as pie! I just put a
touch of Sunlight Soap at the
extra-dirty spots. Then, when I
washed the clothes my usual way,
Sunlight's "extra-soapiness" just
eased out the dirt and grease.

HUSBAND: Great stuff! No "half-
washed" look about the clothes
this week.

WIFE: Everything is so much

brighter now that I use the easy
Sunlight method of washing.
Grimey work clothes come spot-
lessly clean in no time; without
hard rubbing, either! And Sunlight
is all pure soap—that's why it's
so kind to my hands, too.

Grand For Dishes Ladies! You'll
say Sunlight is just as wonderful
for speedier, easier dishwashing
and all cleaning. Fairly melts away
grease. And Sunlight goes a long,
long way even in hardest water.

FOR A COMPLETE WASHING JOB

YOU CAN'T DO
WITHOUT—

SUNLIGHT

NORTH GWILLIMBURY RED CROSS BRANCH HAS \$2,630 TURNOVER

North Gwillimbury Red Cross
has issued the following financial
statement for the year ending Dec.
31.

Receipts	
Membership fees	\$ 72.00
Campaign subscriptions	710.00
Fund raising events	801.52
Salvage	232.55
Receipts from cigarette containers & donations	22.88
Donation for newspaper subscription	1.00
From committee for sol- diers' comforts	13.00
Sale of flags and refund on flags returned	13.75
To reimburse for sewing machines	91.80
Donations	154.20
Fire indemnity on quilt	5.00
	\$2,117.70
Balance of cash, Dec. 8, 1941	512.33
	\$2,630.03

Expenditures	
To division, 50% member- ship fees	\$ 54.00
To division, portion cam- paign returns	700.00
To division, 70% fund-raising events	258.57
Expenses of fund-raising events	141.99
To division, for Russian relief	50.00
To division, purchases of wool and materials	754.51
Other purchases of materi- als	137.32
Workroom supplies	10.32
Subscriptions to news- papers for local boys	69.00
P. W. Mahoney, advance for cigarettes	36.00
Printing bulletins and postage on same	15.61
Cartage on salvage	1.50
Sewing machines purchas- ed	91.64
Sundry expenses, station- ery, stamps, etc.	9.23
	\$2,329.69
Balance of cash, Dec. 1, 1942	300.34
	\$2,630.03

MOUNT ALBERT Church Women Elect Officers For New Year

Mr. Ross Boden has moved his
family to Pickering.

Mrs. Pearl Coomer has moved
into the house vacated by Ross
Boden.

Mr. John Harmon celebrated
his 85th birthday on Monday of
last week and is still hale and
hearty.

Garnet Parks of the P.W.R. at
St. George, Sask., is home on his
furlough for two weeks.

Pie. Bruce Robertson, stationed
at Halifax, was home on leave
last week.

Mrs. Eliza Robinson was taken
to York county hospital last
week for treatment and observa-
tion.

The last dance of the year will
be held in the town hall on New
Year's eve.

Allan Crone, Carman Rolling
and Erastus Travis have returned
home from their work on the
Alaskan highway.

Mrs. Lukes of Midland is stay-
ing with her sister, Mrs. Barnes.
Christmas carols will be sung
in "The Chapel" on Christmas
eve commencing at 8 o'clock.

The United church Women's
Association held their regular
meeting last Wednesday evening
at the home of Mrs. Burnham,
when the officers for the ensu-
ing year were elected as follows:
president, Mrs. E. Watts; vice-
pres., Mrs. Jas. Thompson; sec-
retary, Mrs. N. Brooks; treasurer,
Mrs. G. Burnham; pianist, Mrs.
R. Cupples; program committee,
Mrs. Stokes, Mrs. Sinclair, Mrs.
A. Harrison, Mrs. Burgess and
Mrs. W. R. Steeper; devotional
leader, Mrs. Jas. Thompson.

The Sunday-school concert of
the United church will be held
on Friday, Jan. 15.

HOLD SPECIAL MEETING

The members of the Evening
Auxiliary of the W.M.S. of Trin-
ity United church are asked to
please be present at a special
meeting to be held in the church
at the close of the morning ser-
vice on Dec. 27. The secretaries
are asked to have with them
their written reports.

ROCHE'S POINT Institute Plans Xmas Baskets For Shut-Ins

The Roche's Point Women's
Institute met at the home of Mrs.
Sherman for their December
meeting.

After the opening exercises
and correspondence and accounts
had been dealt with the ladies
planned the baskets for the local
aged and shut-ins. These gifts
are to be prepared on Dec. 22.
There followed a discussion on
the care and value of milk,
which grew out of an interesting
address by Miss Emma Young on
"Elsie, the Beautiful Lactress."

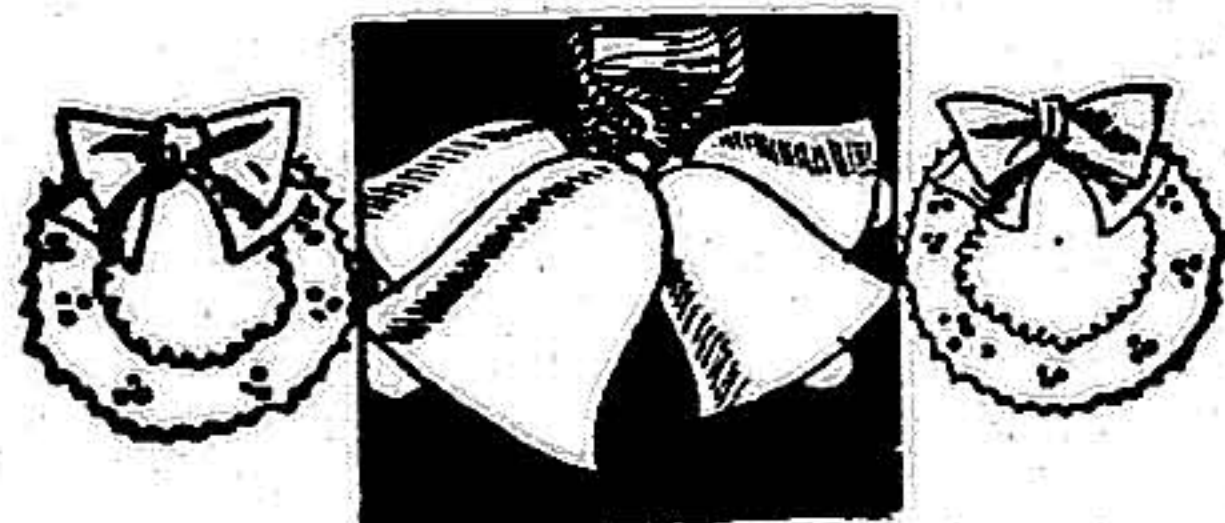
The meeting closed with the
national anthem and while re-
freshments were being prepared
by the hostesses, Miss Young led
a contest, which was won by
Mrs. Tassie.

The January meeting will be
held at the home of the Misses
Young on Jan. 12. A part of the
program will be a spelling
match.

MEET DEC. 30

The Senior Ladies' Aid and
Missionary Society of the Christ-
ian church will hold their

monthly meeting in the Sunday-
school room on Wednesday, Dec.
30, at 2.30 p.m., instead of on
Thursday.



MERRY CHRISTMAS EVERYONE

... and we do mean every one of our faithful friends
who, during the past year, have patronized us so
regularly. We sincerely hope that we have served you
well, and that in the future our friendships will increase
and our acquaintance grow.

CAPITAL CLEANERS & DYERS

AND STAFF

NEWMARKET

FREE DELIVERY

PHONE 680



Merry Christmas HILLSDALE DAIRY

In earnest appreciation of
your patronage during the
past year, may we extend
to you our best wishes for

A MERRY CHRISTMAS
and A
HAPPY NEW YEAR

W. J. McCappin
Newmarket

Phone 353



TO OUR FRIENDS
AND PATRONS...

GOOD CHEER, HEALTH AND
HAPPINESS

MAY THEY BE YOURS —
NOW AND EVER

D. H. FINES

JEWELER & OPTICIAN

Main Street

Newmarket



A MERRY CHRISTMAS
and Best Wishes for A
PROSPEROUS
NEW YEAR
from

ELSIE PLOWRIGHT

VANITY BEAUTY SHOP

Phone 308

Main St., Newmarket



In earnest appreciation of
your patronage during the
past year, may we extend to
you our best wishes for...

A MERRY CHRISTMAS
and
PROSPEROUS NEW YEAR

RIDDELL BROS. BAKERY

Phone 247

Newmarket

TO THE EDITOR

Mr. Editor and readers of this
paper: I am taking this oppor-
tunity of expressing my gratitude
to the Red Cross of East Gwill-
imbury and North Gwillimbury,
also the Women's Institutes of
both townships and the many
friends and pals of other days
who have so generously supplied
me with tobacco, cigarettes and
soldier's comforts for which I am
truly thankful, hoping that I
may be able to thank you in
person some sweet day. There
may be parcels and mail that I
do not get. That is to be de-
plored but cannot be helped.

If the readers of this paper
knew in part only what it means
to the boys here just to be re-
membered. Why it has the
effect of a tonic of all the vita-
mins. They are doing their part
to keep the Canada we love free
for you and you and you. Keep
the home fires burning, pals.
Again I thank you.

Wishing my family and rela-
tives happy memories,

Yours truly,
Fred.

Gnr. W. F. Mahoney,
(Ravenshoe),
Canadian Army Overseas,
Nov. 25, 1942.

Editor, The Era and Express:
I wonder if the people are not
fed up with so-called color or
showmanship. We have had an
era of that which has worn very
thin.

I have a feeling they want
honesty, ability, and character
with some knowledge of the ex-
perience and background of the
leadership of any party which
will ask for their confidence.

Perhaps as the leading paper
in North York you might give
the record of the Hon. John
Bracken, who has been made the
leader of the Progressive Con-
servative party.

Sincerely yours,
J. D. Sibbald.

"The Briers,"
Jackson's Point, Ont.,
Dec. 12, 1942.

(Editor's Note—Mr. Bracken's
fine record was given in some
detail in an article from the
Bowmanville Statesman in The
Era and Express of Dec. 3, under
the title, "John Bracken the
Man." When The Era and Ex-
press voted for Murdoch Mc-
Pherson, the thought, though un-
expressed, was that as a younger
man he was a more promising
choice. Confidentially, Mr. Sib-
bald, there may have been a

little partiality toward Mr. Mc-
Pherson because of his "sea-
board origin," mentioned in the
same article as Mr. Bracken's
alleged lack of color. However,
Mr. Bracken takes on more color
every day.)

The Era and Express would
make an ideal Christmas gift for
a son or daughter, or soldier rela-
tive or friend away from home.
Subscription rate is \$2 a year, \$3
for two years, 50 cents a year extra
in the U.S.A., to members of

THE IDEAL CHRISTMAS GIFT Original Oil Paintings

BY R. L. CHADWICK
73 EAGLE ST.
(opposite Red Indian Station)

TUES., THURS., SAT. AND SUN. EVENINGS



In sincere appreciation of your
patronage during the past year,
may we extend to you our best
wishes for

A MERRY CHRISTMAS

and

PROSPEROUS NEW YEAR

GEER & BYERS

Phone 68

Botsford St.

Newmarket



Good Health — Good Fellow-
ship — Good Cheer — May
they all combine to make
your Christmas supremely
happy. We hope, too, that
this season will be succeeded
by a Bright and Prosperous
New Year.

FILDEY & GORDON

AND STAFF

Huron St.

Phone 320

Newmarket



War
WILL CARRY ON...
and so must we!



"OF COURSE I
realize that I must be
at the switchboard
on Christmas Day.
War never takes a
holiday, even at
Christmas. There will
be thousands of vital
calls to put through.

"And our soldiers, sailors
and airmen will be calling home
all over the country. Their calls
should go through as promptly as
we can complete them. Long delays
will be inevitable—unless you de-
cide to avoid your usual Christmas
telephoning.

"Won't you please help us at
Christmas to get this really neces-
sary job done? Can't you mail
your Christmas Greetings this
year? Or, if you find it absolutely
necessary to make a telephone call,
won't you please make it a few days
before, or a few days after Christ-
mas? That will be a great help.

"We shall be very grateful for
your co-operation, and you will be
safeguarding Canada's war effort."

On Active Service
Giving Wings to Words
H. McTavland

Buy War Savings
Stamps and Certificates
regularly.

Manager

BUSINESS AND PROFESSIONAL

LEGAL

**MATHEWS, STIVER
LYONS & VALE**
Barristers, Solicitors,
Notaries
N. L. MATHEWS, K.C.
K. M. R. STIVER, B.A.
(On Active Service)
B. E. LYONS, B.A.
JOSEPH VALE
NEWMARKET OFFICES
100 Main St. 6 Botsford St.
Phone 120 Phone 126

ARLEIGH ARMSTRONG
Barrister, Solicitor and
Notary Public, Etc.
ARMSTRONG BLOCK
Phone 585

A. M. MILLS
Barrister, Solicitor and
Notary Public
51 MAIN ST.
Newmarket Phone 461

**VIOLET ROBINSON-
MACNAUGHTON**
NOTARY PUBLIC
Conveyancing - Insurance
Loans - Investments
1 Botsford St. Phone 339
Newmarket

DENTAL

DR. R. L. HEWITT
DENTIST
McCauley Block, Opposite Post
Office. Evening by Appointment.
Phone 280-W

DR. W. O. NOBLE
DENTIST
(Dr. G. A. C. Gunton in charge
for the duration.)
Over IMPERIAL BANK
Office Phone 47-W
Evenings by Appointment

DR. G. A. C. GUNTON
DENTAL SURGEON
Office Phone - Aurora 106
Residence Phone - Aurora 6
BRANCH OFFICE
Mount Albert 490

DR. A. W. BOLAND
DENTAL SURGEON
successor to
DR. R. E. ROBERTSON
and the late
DR. E. V. UNDERHILL
Office phone - Aurora 186
Residence phone - Aurora 115J

MEDICAL

DR. S. J. BOYD, M.B.
Graduate in Medicine at Tor-
onto University; also Licentiate
of the Royal College of Physi-
cians and member of the Royal
College of Surgeons of England.
Former clinical assistant in
Moorefield's Eye, Ear, Nose and
Throat Hospital, London,
England
Eyes tested. Glasses supplied
25 MAIN ST. PHONE 110

DR. J. H. WESLEY
35 MAIN ST. NEWMARKET
Phone 13
If no answer call
Hoche's Point 95 ring 14.
HOURS - 10-12, 4-8

MISCELLANEOUS

GREEN'S
WALLPAPER - PAINT
7 Spruce St., Aurora, Phone 393
(one block east of Aurora Dairy)

McMULLEN'S TAXI
FOR PROMPT SERVICE
PHONE 390
Newmarket

HYDRO BILL \$5.255
Accounts paid by the town
council last Wednesday evening
included: F. H. Robinson, \$31.45;
Smith's Hardware, \$32.12; Mrs. J.
O'Brien, \$15.50; J. E. Stoss, \$6.70;
Arthur Ainsley, \$3; Jos. Bram-
mar, \$7; Elman W. Campbell,
\$3.09; \$6; Dunn's Garage, \$62.08;
Newmarket Farmers' Co-operative
Ltd., \$70; R. J. Mitchell, \$59;
Marwood Motors, \$15.15; Cousins

BIRTHDAY CLUB

Birthday congratulations are
extended this week to:
Carol Alva Creed, Newmar-
ket, five years old on Friday,
Dec. 18.
Carol Joy Foster, Holland
Landing, four years old on Sun-
day, Dec. 20.
Doris May Rush, Newmarket,
18 years old on Monday, Dec. 21.
Kathleen Edwards, Newmar-
ket, seven years old on Tuesday,
Dec. 22.
Barbara Gould, Glenville, nine
years old on Tuesday, Dec. 22.
John Duffield, Newmarket, 14
years old on Wednesday, Dec. 23.
Corra Wernham, Holland Land-
ing, 11 years old on Wednesday,
Dec. 23.
Send in your name, age and
birthday and become a member
of The Era and Express Birthday
club.

NOTICE TO CREDITORS
AND OTHERS

IN THE MATTER OF THE Estate
of John French, late of the Town-
ship of Whitchurch in the County
of York, Retired.
All persons having claims or
demands against the estate of the
said John French, who died on or
about the 3rd day of March, 1941,
are required to send their names
and addresses and full particulars
of their claims duly verified to
Alta May Harper, R. R. 1, New-
market, Ontario, on or before the
5th day of January, 1942, as after
that date the assets of the said
deceased will be distributed, hav-
ing regard only to such claims of
which notice shall then have been
received and the administratrix
will not be liable to any person or
persons of whose claims notice
shall not have been received by
her at the time of such distribu-
tion.
Dated at Toronto this 16th day
of December, 1942.
ALTA MAY HARPER, Adminis-
tratrix, by her Solicitors, LEON-
ARD & LEONARD, 320 Bay Street,
Toronto. c3w47

NOTICE TO CREDITORS

IN THE ESTATE OF EDWARD
GOODWIN, late of the Township
of King in the County of York,
Farmer, Deceased.
Creditors of the above-named
deceased, who died at the Town-
ship of King in the County of
York, on the 24th day of August,
1942, are hereby notified pursuant
to The Trustee Act, to send to the
undersigned proof of their claims
on or before the 19th day of Janu-
ary, 1943, after which date the
assets of the Estate will be distri-
buted having regard only to the
claims of which the undersigned
will then have notice.
DATED at Newmarket this 16th
day of December, A.D. 1942.
Mathews, Stiver, Lyons & Vale,
Newmarket, Ontario.
Solicitors for Rosa Ann Good-
win, Norman Edward Goodwin and
William Doan, Executors. c3w46

NOTICE TO CREDITORS

IN THE ESTATE OF BRIDGET
BREHENY, late of the Township
of East Gwillimbury in the County
of York, Spinster, Deceased.
Creditors of the above named
deceased who died at the Town-
ship of East Gwillimbury in the County
of York, on the 17th day of Novem-
ber, 1942, are hereby notified pur-
suant to The Trustee Act, to send
to the undersigned proof of their
claims on or before the 19th day
of January, 1943, after which date
the assets of the Estate will be
distributed having regard only to
the claims of which the undersig-
ned will then have notice.
DATED at Newmarket this 16th
day of December, A.D. 1942.
Mathews, Stiver, Lyons & Vale,
Newmarket, Ontario.
Solicitors for Joseph Vale, Ad-
ministratrix. c3w45

Notice To Creditors

IN THE ESTATE OF GEORGE
HENRY THOMPSON, LATE OF
THE TOWN OF NEWMARKET,
IN THE COUNTY OF YORK,
MACHINIST, DECEASED
Creditors of the above-named de-
ceased who died at the Town of
Newmarket, on the 29th day of
October, 1942, are hereby notified
pursuant to The Trustee Act, to
send to the undersigned proof of
their claims on or before the 12th
day of January, 1943, after which
date the assets of the Estate will
be distributed having regard only
to the claims of which the under-
signed will then have notice.
DATED at Newmarket this 9th
day of December, A.D. 1942.
Mathews, Stiver, Lyons & Vale,
Newmarket, Ontario.
Solicitors for George Stark,
Executor. c3w45

NOTICE

**NORTH GWILLIMBURY
TOWNSHIP**
A list of lands for sale for
arrearages of taxes has been prepa-
red and copies thereof may be
obtained from the treasurer, W.
Erwin Winch, Belhaven, and the
list is being published in the
Ontario Gazette; and that in
default of payment of the taxes,
the lands will be sold by public
auction on Saturday, Feb. 13,
1943, at the hour of 3 o'clock in the
afternoon at the community hall,
Belhaven. In the case of an
adjournment, the sale will be held
two weeks later. W. Erwin Winch,
treasurer. c16w38



MAY WE TAKE THIS
OPPORTUNITY TO
WISH OUR FRIENDS
AND CUSTOMERS A

VERY MERRY CHRISTMAS
and
HAPPY NEW YEAR

AND PRAY THAT NEXT YULETIDE WILL BRING
"PEACE ON EARTH, GOODWILL TOWARD MEN"

THOMPSON'S BEAUTY SALON

LILLIAN THOMPSON
EVELYN MOREAU
JEAN HAMILTON



SEASON'S GREETINGS

As we again reach this Christmas Season, which
brings us to the end of another year, we are not
unmindful of the many blessings the kindly pro-
vidence has dealt. We take this opportunity of
expressing our sincere feeling to our many members,
patrons and friends, and to wish each and all a Very
Merry Christmas and A Happy and Prosperous
New Year.

W. C. LUNDY

DRY GOODS

Phone 117 Main St., Newmarket



MAY THIS CHRISTMAS BRING YOU MORE
HAPPINESS THAN EVER BEFORE, AND
MAY THIS COMING YEAR BE EVEN
MORE SUCCESSFUL

STEWART BEARE

Phone 355 Newmarket

ROYAL
THEATRE
AURORA

A MERRY XMAS TO ALL

FRIDAY - SATURDAY - DECEMBER 25 - 26
MICKEY ROONEY - FREDDIE BARTHOLOMEW
MARTHA LINDEN

"A YANK AT ETON"

MONDAY - TUESDAY - DECEMBER 28 - 29
WM. POWELL - HEDY LAMARR
"CROSS ROADS"

WEDNESDAY - THURSDAY - DECEMBER 30 - 31
GLORIA WARREN - KAY FRANCIS - WALTER HUSTON
"ALWAYS IN MY HEART"

MAMMOTH NEW YEAR'S EVE MIDNITE SHOW
DECEMBER 31, AT 11:30 P.M.
BOB HOPE - PAULETTE GODDARD
"THE GHOST BREAKERS"

ALSO NUMEROUS SELECTED COMEDIES, CARTOONS,
BANDS, ETC.
A Great Big Fun Show

MERRY CHRISTMAS TO
ALL, WRITES AIRMAIL

"I received your parcel of
cigarettes today and I certainly
appreciate them." Pte. Jack
Williams says in a letter thank-
ing the Newmarket Veterans'
Association for cigarettes. "They
reached me in a rather round-
about way, because of the fact
that I've a new regimental num-
ber now and the parcel had my
old number on it. So it had to
go to the records office in Lon-
don to find anyone with that
number. So, all in all, it was in
England about a month before I
got it. It couldn't have come at
a better time though, because I'm
going on leave next week and
they will certainly come in
handy."

"There are three Newmarket
boys with the regiment now.
Walter Wrightman, who is an
original Royal, and Brendon Cal-
laghan and myself."

"We were certainly pleased
when the official prisoner-of-war
list came out and Sgt. Fred
Evans' and Cpl. Allan McDon-
ald's names were on it. I'm in
the same company that Sgt.
Evans was in and he was one of
the best liked men in the com-
pany. It seems a shame that
such good soldiers should be out
of action and, believe me, there
will never be another regiment
as fine as the 1st battalion of the
Royals. They were tops."

"Well, sir, in closing I wish to
thank you, Mr. McIntosh, and the
veterans of Newmarket and the
kind people who make these par-
cels possible."

"A few words in appreciation
of the cigarettes that you so
kindly sent to us," write Ptes.
J. F. and J. R. Blencowe. "We
are both doing O.K. but it is
quite hard not to get fed up with
waiting around, but that's about
all we are allowed to do, or so
it seems. We meet some of the
other boys from town once in a
while."

"May you have continued suc-
cess in the great work you are
doing." LAC J. K. Watts writes
the veterans in thanking them
for cigarettes. "Merry Christmas
to you all, and the very best for
the New Year."

"Cigarettes were as scarce as
hen's teeth until today's mail,
and now we are all happy
again," Gnr. Fred Cunningham
writes. "Several letters came
with the same mail. So the day
was quite successful in spite of
the damp, dreary weather we
have been having lately."

"Once again I write to thank
you for your most welcome gift
of cigarettes I received today,
the first Canadian cigarettes I've
had for a month, and you can be
sure they are appreciated." Tpr.
M. E. Haines writes.

"In case you haven't had
acknowledgments from me be-
fore, I want to thank you from
the bottom of my heart for all
you've sent, not only cigarettes
but canned goods. I have yet
to see the men who are as well
taken care of as we Newmarket
boys are. You're doing a swell
job and I know it's appreciated
by all the boys. Conditions are
beginning to look better for us
now and I don't think it will be
long before we'll be home to
thank you personally for your
kindness."

Cards of appreciation have
been received by the Newmarket
Veterans from L.-Cpl. D. Carley,
Pte. Joe Darrah, Pte. H. R.
Thompson and Bandsman G. T.
Blencowe.

Children Come Twice But
Christmas Comes Once

Santa Claus had a busy time
at the market building on Satur-
day afternoon when Newmarket
and district children welcomed
the opportunity to get a close-up
view and shake hands with the
jolly old fellow. He arrived by
pony and sleigh and at about
2:30 p.m. had started to greet the
youngsters.

Santa's helpers distributed a
package of candy and an orange
to each child. Some younger
enthusiasts were suspected of
making return trips. Santa's
eyes twinkled in enjoyment.

Ravenshoe

Christmas concerts are the main
interests now. The children are
busy these last few days practis-
ing.

The Union Street Institute had
a record sale of baking at the
auction sale last week, selling
everything.

VIVIAN

Fred Ransford Breaks
Leg Working In Woods

Some improvements have been
made at the church lately. The
floor has been nicely painted,
which makes the place more
cheerful.

The caretaker, Fred Ransford,
met with an accident on Tuesday
afternoon while working in the
bush. A heavy log fell on his
leg, fracturing it badly. He was
taken to York county hospital.

The weather has been very
cold this week. Many motorists
have had difficulty starting their
cars.

The public school is joining
with the Sunday-school in their
Christmas entertainment.

QUALITY MERCHANDISE



SKIS
We Stock the Famous
CHALET
brand of SKIS, Bindings,
Poles and Equipment

SKIS of Hickory - Ash - Maple - in all lengths
SKI BOOTS - all sizes

FREE - SETTING UP AND ADJUSTING TO ALL
PURCHASERS OF OUR SKI SETS.

Macnab Hardware

STRAND THEATRE
NEWMARKET

BOX OFFICE OPENS DAILY 6.15
CONTINUOUS SATURDAY 2 P.M.

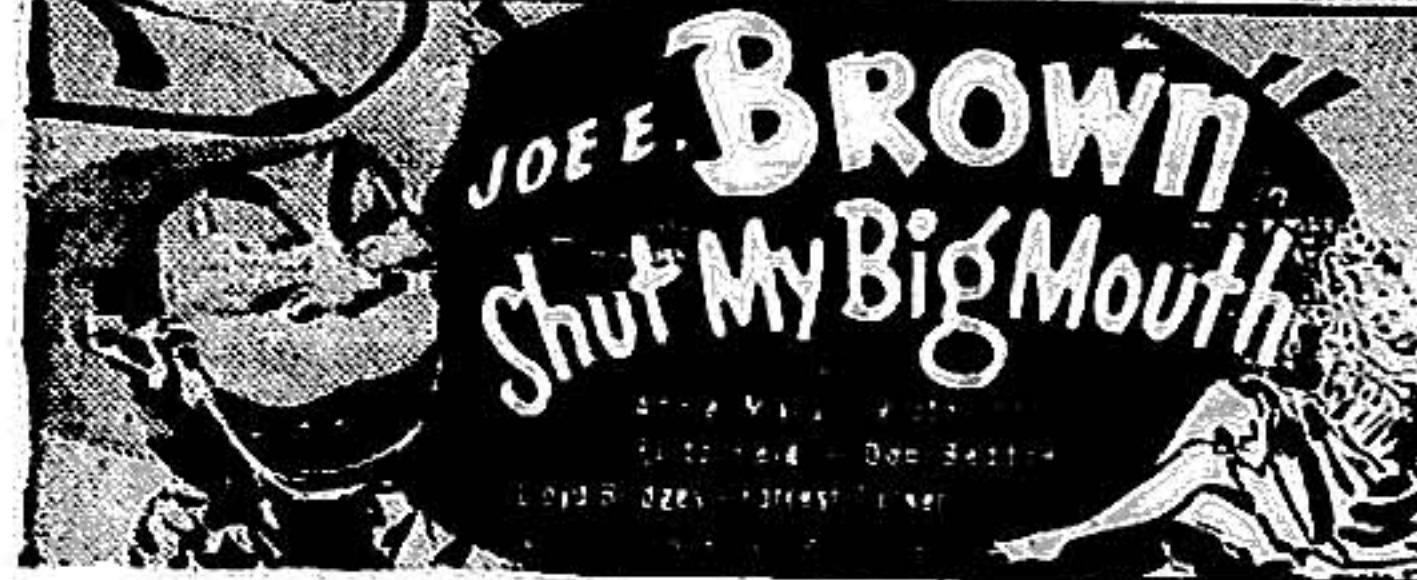
GIVE THEATRE TICKETS THIS CHRISTMAS
ON SALE NOW AT BOX OFFICE

LAST TIMES WEDNESDAY AND THURSDAY
"NO HANDS ON THE CLOCK" - CHESTER MORRIS, JEAN PARKER
"SPIRIT OF STANFORD" - STARRING FRANKIE ALBERT

FRIDAY AND SATURDAY

MATINEE DECEMBER 25, 2.30 p.m.

HE'S A FUN-TOTIN' FOOL... LICKIN' GUN-TOTIN' BANDITS!



JOE E. BROWN
Shut My Big Mouth

Screen play by Oliver Drake, Harry DeWolf, Francis Martin • Directed by CHARLES MATTIN • Produced by ROBERT STUMPH

— ADDED ATTRACTION —

LITTLE TOKYO
U.S.A.

FOSTER JOYCE

LATEST NEWS - CARTOON - SERIAL SAT. MATINEE

MONDAY AND TUESDAY

HER LOVE AFFAIR BROUGHT
TERROR IN ITS WAKE!
STARTLING AS A SCREAM!

EYES IN THE NIGHT

EDWARD ARNOLD - ANN HARDING
Donna Reed - Katherine Emery - Horace
McNally - Allen Jenkins - Stanley
Ridges - Reginald Dennis - John Emery

— ADDED ATTRACTION —

ALL-OUT FOR DEFENSE... OF LAUGHTER!

Blondie
for Victory

with FENNY SINGLETON
ARTHUR LAKE
LARRY SIMMS
A COLUMBIA PICTURE

BASED UPON THE COMIC STRIP CREATED BY CHIC YOUNG

WEDNESDAY AND THURSDAY

GEORGE FORMBY
SOUTH
AMERICAN
GEORGE

LINDEN TRAVERS - EMID STAMPTAYLOR
and an ALL STAR CAST
Produced & Directed by MARCEL VARNEL
A COLUMBIA PICTURE

— SECOND FEATURE —

WILLIAM GARGAN CHARLEY MARGARET LINDSAY
AS ELLERY QUEEN GRAPEWIN AS NIKKI PORTER

ENEMY AGENTS MEET ELLERY QUEEN

New Year's Eve Midnight Show, Dec. 31

Matinee New Year's Day, 2.30 p.m.

WOMAN IS M.O.H.
Dr. Innis MacDonald, Markham, is York county's first woman medical officer. She succeeds Dr. A. L. Hore as Markham's medical officer of health.

MOUNT ALBERT

Miss E. Leek is having a musical recital of all her pupils in the chapel on Wednesday, Dec. 30, at 8 p.m., to which the public is invited.

John Johnson met with an accident on the townline one day last week, when he was hit by a car while walking along the road. He was badly bruised and had his nose broken. He is confined to bed.

Mrs. R. Harmon has received word of the serious illness of her sister, Mrs. French, in Ottawa.

Walt Byer has moved his family to Peterboro, where he is employed.

Additional Mount Albert news will be found on Page 6.

BELHAVEN

The Belhaven Women's Institute are planning a dinner to be held in the Community hall on Jan. 12.

The regular monthly meeting of the Institute will be held Jan. 19, a week later than usual, owing to the dinner.

The weather has been extremely cold during the past week. There were some snow-drifts but the snow-plow kept the roads open.

The Community hall board met last Tuesday. It was decided to purchase another stove for the basement of the hall.

Emery Willoughby is caretaker and manager of the hall and Mrs. Wm. Winch is secretary-treasurer.

Mr. and Mrs. Charles H. Prosser, Courtenay, North Dakota, are planning a visit at the home of Mr. Prosser's sister, Mrs. Wm. L. Winch.

Walker Prosser celebrated his 86th birthday Dec. 4. He and his wife, who is 84, are both in good health.

The Red Cross society did not have sewing days in the hall this month but it was planned at the November meeting that Wednesday and Thursday, Jan. 6 and 7, will be reserved for Red Cross work. The ladies accomplish a great deal of sewing and quilting and enjoy a pleasant time together.

HOLLAND LANDING

There will be a Christmas service in Christ church, with celebration of holy communion, on Sunday, at 11 a.m.

Pictures Tell Story Of British Organization

(By Rudy Renzius, press secretary of Newmarket C.D.C.)

Our A.R.P. workers had a deluxe public meeting at the town hall last Tuesday evening. A short lecture was given by Mr. C. Anderson of the fire marshal's office and he then showed some marvellous sound pictures, "The Warning" and "Churchill's Island."

The pictures were of great interest, not only to A.R.P. workers but to private citizens, showing not only the perils the British have gone through and are going through daily, but also the way they have adjusted themselves and organized what you may call a people's army of self-disciplined citizens, who combat fire, bombs and other destruction, and certainly seem to stand up well under the strain.

It showed shelters, first-aid posts and demolition squads in operation, also the damage caused by enemies arriving overhead. Be sure the anti-aircraft defences did a very creditable job too.

In this connection we want to offer a word of welcome to Mr. Anderson, who on Wednesday took up residence on Court St. in Newmarket. His experiences in the fire marshal's office no doubt will be of great help to

our local boys. He ended his lecture with a few warning words re fires, mentioning the disastrous fires in Boston and St. John's, and said the fire marshal's office will be glad to give the formula for an inexpensive fire-proofing for inflammable

decorations.

This is of particular value at Christmas time when more than usual decorations are used. Let us make this a safe holiday time and be extra careful. All fires are destructive and a total loss.

The A.R.P. had a business meeting after the lecture and decided to have a monthly meeting in the town hall, with good

speakers, and, if possible, pictures and demonstrations. Get behind our A.R.P. boys and attend these meetings.

Mr. H. E. Lambert was in the chair.

AURORA

THEY KEEP GIVING

During the past 12 months Queen Mary L.O.H.A. has contributed to various war charities as follows:

Orange cigarette fund, \$12; Orange Navy League, ditty bags, \$1.50; Orange war relief, \$5; British War Victims' fund, \$15.

AURORA

HOLD WATCH NIGHT SERVICE

The annual watch night service will be held on Christmas eve at Trinity Anglican church with Rev. Canon F. J. Fife in charge.

With a feeling of sincere gratitude we say

MERRY

THANK YOU
TO OUR PATRONS

and

SEASON'S GREETINGS
TO ALL

VICTOR'S SHOE REPAIR

Main St. Newmarket

GREETINGS

Let us keep the home front a brave front. Let us not be discouraged. Christmas time comes again to give us new courage, and we are happy to take this opportunity to wish you all good cheer, Merry Christmas and Happy New Year.

LINDENBAUM OUTFITTERS

For quality and satisfaction

NEWMARKET HANOVER

Carol Bruce
gives you some *Beauty Advice*




UNIVERSAL STAR

What this Young Screen Star Does to Keep Her Skin Soft and Smooth

CAROL BRUCE is clever. She cares for her lovely complexion a gentle thorough way... with Lux Toilet Soap. She tells you how to do it: "Pat the generous lather lightly into your skin with upward strokes and little pats. Next rinse with warm water, then cool, and pat the face lightly to dry." Give your complexion this screen star beauty care. Lux Toilet Soap's Whipped Cream Lather carries away dust, dirt and stale cosmetics. Your skin feels softer... looks so glowing fresh!

Make Lux Toilet Soap your bath soap, too. Whipped Cream Lather is mild and refreshing, makes you sure of daintiness. There's an exquisitely fragrant perfume in Lux Toilet Soap that leaves skin sweet and alluring.



HOLLYWOOD'S LATHER BEAUTY CARE

A LEVER PRODUCT

9 out of 10 Screen Stars use Lux Toilet Soap

SALVATION ARMY MARKS CHRISTMAS CONCERT

The annual Christmas concert of the Salvation Army took place on Friday evening in the Citadel.

The tiny tots in costume portrayed nursery rhyme characters. Eight older girls did a hoop-drill and the home league ladies a dialogue on gossiping. "The 'All to Let'."

The Bethlehem scene was arranged by the Youth Group, and brought the evening's program to a close before Santa Claus appeared.

Capt. F. W. Brightwell showed movies on a Santa Claus parade in Toronto.

SOAP ENTERTAINERS TAKE TIME TO HELP SANTA

More than 600 children, accompanied by their parents, packed Lever Brothers' Toronto auditorium Saturday afternoon for their 20th annual Christmas tree entertainment and gift presentation for young members of employees' families.

Stars of the show were merry-makers from the cast of Lifebuoy Follies, who had just returned to home ground after playing more than a year for service camps across Canada.

G. A. S. Nairn, president, delivered a short Christmas message.

Early in the new year Lifebuoy Follies will play a request tour of service camps in the Maritimes.

LOCAL MARKET

There was a large attendance of producers and buyers at the local market on Friday afternoon. Fowl was plentiful although butter and eggs were scarce. It was mostly "regular" butter customers who got any butter and they got less than usual in many instances.

Prices for fowl were: chickens, 28 to 30 cents a pound; turkeys, 36 cents a pound; geese, 27 to 30 cents a pound.

Eggs were selling at 47 to 50 cents a dozen. Butter was 42 cents a pound.

Apples were 30 cents a six-quart basket.

TORONTO MARKETS

Butter, creamery solids No. 1, was 36½ cents a pound on the Toronto markets on Saturday. Creamery prints, first grade, were quoted to the retail trade at 37½ cents a pound.

Country dealers were quoted on graded eggs, cases free, delivered to Toronto, for grade A large, 47 cents a dozen, A medium, 45 cents, and A pullets, 42 cents.

Nominal prices to the shipper for spring broilers were: 1½ lbs., 22 to 24 cents; 2½ to 4½ lbs., 20 to 22 cents a pound.

For

Capacity Production



Purina COW CHOW

Many successful farmers are now growing extra milk for their country... and the reason is Purina Cow Chow. It is the most complete and balanced feed for dairy cows. It contains all the essential nutrients for milk production. It is easy to digest and does not cause any trouble. It is the best feed for dairy cows. It is the best feed for dairy cows. It is the best feed for dairy cows.

J. A. PERKS

P.O. box 215
Phone Newmarket 671

NOTICE

In order that our men may have Christmas with their families we will have

NO DELIVERY CHRISTMAS DAY

But in order that our customers will not be inconvenienced we will deliver on Saturday as usual and Sunday, as formerly, for this weekend.

Similarly, there will be no delivery on New Year's day but instead a delivery on the Sunday following New Year's.

Subsequently we will resume our six-day delivery service.

COUSINS DAIRY.
HILLSDALE DAIRY
NEWMARKET DAIRY

Ottawa, December 21, 1942

EFFECTIVE NOW

BUTTER

IS RATIONED BY COUPON

The ration is one-half pound of butter per person, per week.

On and after December 21st it is unlawful to sell or buy butter at retail without the surrender of the proper coupons.

Brown coupons, Nos. 1 to 11, "Spare 'C'" from Ration Book Number 1 now in the hands of the public, are to be used for this purpose.

Each Brown coupon, Nos. 1 to 11, "Spare 'C'" entitles the holder to buy one week's supply. Only

Brown coupons, Nos. 1 to 11 "Spare 'C'" can be used for the purchase of butter.

Each coupon becomes good on a definite date and expires on a definite date... and can be used only within its prescribed period, as given below.

The system for butter is different from that applying to Sugar, Coffee and Tea, where coupons have no specified expiry date.

Dates When Butter Coupons Become Useable—and Expire

Coupon Number	Good for Purchase beginning on	Not Good for Purchase After
1	December 21	January 3
2	December 28	January 3
3 and 4	January 4	January 17
5 and 6	January 18	January 31
7 and 8	February 1	February 14
9 and 10	February 15	February 28
11	March 1	March 14

NOTE: Brown Coupon No. 2, "Spare 'C'" will be good for use only during a 7-day period—December 28 to January 3. Brown Coupons Nos. 1, and 3 to 11, "Spare 'C'", can be used within 2-week periods.

Coupons for butter, like those for Sugar, Coffee and Tea (the red and green coupons) must be detached by, or in the presence of any seller of butter or his employee. If desired, consumers may lodge their

butter coupon sheets with their retailers, so that the latter may detach the required coupons when delivering.

Temporary Ration Cards

All Brown Coupons on Temporary Ration Cards issued to members of the armed forces on leave, visitors to Canada, etc., are good after December 21.

Butter Holdings Exceeding More Than One Pound per Person Must Be Reported and Coupons Surrendered

Consumers or non-registered boarding houses having in their possession the equivalent of more than one pound of butter for each person in the household, must before January 3, 1943, report their holdings to the nearest office of this Board. They must forward with their reports the number of butter coupons representing their butter holdings. If the quantity of butter in possession of such persons represents more than the eleven brown coupons in Ration Book No. 1, which will be good for butter, they must in their reports undertake to detach from future ration books, additional butter coupons equal to the remainder of the surplus.

Special Notice to Retailers

On and after December 28, retailers must establish their right to purchase new supplies of butter from their suppliers by turning over to the supplier currently valid ration coupons equivalent to the poundage of butter ordered from the suppliers.

THE WARTIME PRICES AND TRADE BOARD

THERE ARE HEAVY PENALTIES FOR BREAKING THESE REGULATIONS